



12. (a) Explain about the various steps involved in planning. (16)

Or

(b) (i) Explain the benefits of MBO. (12)

(ii) What are the limitations of MBO? (4)

13. (a) Explain in detail about the different types of Departmentation. (16)

Or

(b) Explain the concept of decentralization along with its advantages and disadvantages. How can decentralization be made effective? (16)

14. (a) Describe the barriers involved in effective communication in detail. Explain few suggestions for managers to overcome barriers to communication. (16)

Or

(b) (i) Describe the different types of cultures. (8)

(ii) Explain the characteristics and describe organizational culture. (8)

15. (a) Describe and elaborate the process of controlling. (16)

Or

(b) Explain in detail about the various types of budgets. (16)