

Y 4043

M.B.A. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2006.

First Semester

BA 103 — ORGANISATIONAL BEHAVIOUR

(Regulation 2002)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is the scope of organisational behaviour? — 1
2. Explain classical conditioning. — 2
3. What are attitudes? — 2
4. What is subliminal perception? — 2
5. Why is non verbal communication important? — 3
6. Distinguish between a 'group' and a 'team'. — 3
7. Explain the managerial grid. — 4
8. Distinguish between 'leaders' and 'managers'. — 4
9. How will you measure job satisfaction? — 5
10. What are the forces of change? — 5

PART B — (5 × 16 = 80 marks)

11. (a) (i) What are the different types of personality?
(ii) Explain the factors influencing personality. } 2 (8 + 8 = 16)

Or

- (b) What is learning? Describe the theories of learning. How is learning significant? — 2 (16)

12. (a) (i) What is the need to study organisational behaviour? Explain. - 1
(ii) What are the future challenges for organisational behaviour? - 1
(8 + 8 = 16)

Or

- (b) (i) How does motivation affect work behaviour? - 2
(ii) Explain Maslow's theory of motivation. - 2 (8 + 8 = 16)
13. (a) (i) Why is the structure of an organisation important? Discuss. - 3
(ii) Explain the common organization structures. - 3 (8 + 8 = 16)

Or

- (b) (i) How are groups formed? Discuss in detail. } 4
(ii) What makes group decisions successful? } 4 (8 + 8 = 16)
14. (a) (i) 'Leaders are made by followers' — Explain. } 4
(ii) Explain trait theory of leadership. } 4 (8 + 8 = 16)

Or

- (b) (i) What are the sources of power? Explain. } 4
(ii) Is politics bad for the organisation? } 4 (8 + 8 = 16)
15. (a) (i) What are the factors that affect organisational climate? Discuss in detail. } 5
(ii) Explain the determinants of job satisfaction. } 5 (8 + 8 = 16)

Or

- (b) (i) What is the importance of change management? } 5
(ii) Explain the concepts of 'proactive' and 'reactive' change. } 5 (8 + 8 = 16)

