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Question Paper Code : 60302

M.B.A. DEGREE EXAMINATION, JANUARY 2013.

First Semester

BA 9202/10488 MB 103/UBA 9102/BA 912/571102 — ECONOMIC ANALYSIS FOR
BUSINESS

(Regulation 2009/2010)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is 'microeconomics'?
2. What is 'foreign exchange rate'?
3. What is 'diseconomies of scale'?
4. What is returns to scale?
5. What is 'market efficiency'?
6. What is 'competitive market'?
7. What is 'aggregate supply'?
8. What is fiscal policy?
9. Define 'money market equilibrium'.
10. What is 'Phillips curve'?

PART B — (5 × 16 = 80 marks)

11. (a) What are the fundamental economic problems? Compare productive efficiency Vs economic efficiency.

Or

- (b) Briefly discuss the role of market and government in improving a competitive national economy.

12. (a) Explain elasticity of demand and supply. Critically evaluate market equilibrium and consumer equilibrium.

Or

- (b) Discuss about analysis of short-run and long-run production function. What is the relation between production and cost function?
13. (a) What are the different forms of market structure? Compare any two market structure.

Or

- (b) Enumerate the producer for determination of pricing factors. What is the interaction of product and market factor?
14. (a) What are the components of national income? Explain any two components in brief.

Or

- (b) Critically examine macro economic aggregate and the performance of economy.
15. (a) Discuss about unemployment and its impact in the national economy.

Or

- (b) Explain the critical view about the role of monetary policy.
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