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Question Paper Code : 91102

M.B.A. DEGREE EXAMINATION, JANUARY 2012.

First Semester

BA 9202 — ECONOMIC ANALYSIS FOR BUSINESS

(Regulation 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What do you understand by Productive efficiency? - 1
2. State the meaning of microeconomics. - 1
3. Briefly write on competitive equilibrium. - 3
4. Write a note on consumer surplus. - 5
5. State the law of demand. - 2
6. Mention the factors of production. - 1
7. What is aggregate demand? - 4
8. Define 'Multiplier'. - 5
9. What does Okun's law convey? - 5
10. What does monetary policy deal? - 5

PART B — (5 × 16 = 80 marks)

11. (a) Discuss the three fundamental economic problems and suggest suitable measures to overcome these problems. - 1

Or

- (b) Enumerate the economic role of Government and Markets. Examine their role in the present economy scenario. - 1



12. (a) Elucidate the factors determine the demand for a commodity with suitable examples. - 2

Or

(b) What is Production function? Discuss its managerial uses. - 2

13. (a) Explain the characteristics of perfect and imperfect market. - 3

Or

(b) "Demand for labour reflects marginal productivity" – Discuss. - 3

14. (a) How do different forces interact to determine over all macroeconomic activity? Illustrate. - 4

Or

(b) Give an account of Fiscal policy. Examine its impact on business. - 4

15. (a) Identify the causes of inflation and discuss its effects on multidimensional public. - 5

Or

(b) Enunciate the factors involved in determining the demand and supply of money. - 5

