

Reg. No. :

--	--	--	--	--	--	--	--	--	--

Question Paper Code :

M.B.A. DEGREE EXAMINATION, APRIL/MAY 2011

Second Semester

BA 9202 — ECONOMIC ANALYSIS FOR BUSINESS

(Regulation 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions

PART A — (10 × 2 = 20 marks)

1. List out the fundamental differences between the micro and macro economics.
2. What do we understand by economic efficiency?
3. Which is called autonomous demand?
4. Define economies of scale.
5. Differentiate characteristics of perfect and imperfect market.
6. Mention the indicators of market efficiency.
7. Define multiplier.
8. What is equilibrium in macroeconomics?
9. Define market research.
10. What is deflation?

PART B — (5 × 16 = 80 marks)

11. (a) Discuss the need and importance of economic growth and stability in the country's business development.

Or

- (b) Briefly explain the role and importance of markets and Governments in economic development exclusively in the present scenario. Give suitable illustrations.

12. (a) (i) Explain the short range and long range production function. (8)
(ii) How does the cost related to the consumer behavior? (8)

Or

- (b) Discuss the relationship of production and cost function and how this helps in economics decision making.

13. (a) (i) Explain the types of market structure and its characteristics. (8)
(ii) Explain the methods of maintaining the market and firm' equilibrium. (8)

Or

- (b) (i) How the market and product factor is synchronized to maintain the economic efficiency? (8)
(ii) Discuss the methods of measuring the efficiency of competitive markets. (8)

14. (a) Explain the methods, scope and limitations of computing national income.

Or

- (b) Explain the types of fiscal policies practiced with its success and failures.

15. (a) Explain the reasons and the impact of inflation and its influences in business growth.

Or

- (b) (i) Discuss the scope and functions of money market. (8)
(ii) Explain the role and function of monetary policy. (8)

—————