

REGISTRATION

1. Online Registration Last date - 02.03.2024
2. Registration Fee: Rs.250 per participant
3. Food and accomodation will be provided
4. Registration and Payment details are provided in the website.

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armprabandhaz@gmail.com

SCAN FOR REGISTRATION



PATRONS

The Vice Chancellor, TNAU, Coimbatore
Dean (SPGS), TNAU, Coimbatore
Dean (AGRI), TNAU, Coimbatore
Director, CARDS, TNAU, Coimbatore

ORGANIZED BY

Faculty & Students,
Department of Agricultural &
Rural Management

CONTACT US

MBA (ABM)

ORGANIZING SECRETARY

GUHAN PRASATH K T - 6382376344

SHUWETHA R - 9952796144

ACCOMODATION

SYED ABUDAHIR - 7530002429

PRIYADHARSHINI V - 6369645456

BSC (HONS) ABM

ORGANIZING SECRETARY

SAMPATH KUMAR A D - 7639979891

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ACCOMODATION

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VIVEGA V - 9361555122



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MARCH
05 & 06
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150K

DEPARTMENT OF AGRICULTURAL AND RURAL MANAGEMENT
CENTRE FOR AGRICULTURAL AND RURAL DEVELOPMENT STUDIES
TAMIL NADU AGRICULTURAL UNIVERSITY
COIMBATORE - 641003
TAMIL NADU - INDIA

ABOUT TNAU

Tamil Nadu Agricultural University (TNAU) is a prestigious institution offering high-quality agricultural education since 1906. It is the top-ranked agricultural university in South India and holds the 5th position among agricultural universities in India. TNAU is accredited by ICAR and has achieved notable rankings, including BRICS rank of 130 and India rank of 30.

ABOUT ARM

Since 1988, TNAU has been offering postgraduate programs, and the Department of Agricultural and Rural Management (ARM) was established in 2002. ARM provides approved Agribusiness management programs, including undergraduate B.Sc (Hons) ABM, postgraduate MBA (ABM), and doctoral Ph.D (ABM), recognized by AICTE and ICAR. In the Agri-B School survey 2021, ARM was ranked 15 among the top Agri-Business Management B-Schools. The department's mission is to develop efficient human resources, offer innovative solutions through research and consultancy to Agribusiness and Rural institutions. Alumni of ARM are serving in various fields nationwide and abroad. The faculty members specialize in different management areas and provide a conducive learning environment.

ABOUT PRABANDHAZ

Prabandhaz has taken its current shape by undergoing the process of evolution. It was started in the name of PAPERZ in 2005 and then as CONOSCENZA in 2008 finally getting the present name PRABANDHAZ in 2009 as it continues and will continue forever. Currently we are conducting the 15th edition of PRABANDHAZ.

2023 PRABANDHAZ



SCHEDULE

Day 1 (05.03.2024)

Registration	- 8.00 AM
Inauguration	- 9.30 AM
Commencement of Events	- 11.00 AM

Day 2 (06.03.2024)

Commencement of Events	- 8.30 AM
Valedictory	- 2.00 PM

EVENT

PG Events	Participants
The Corporate Architect	: 1
The Boardroom Brawl	: 2
Operations Arena	: 2
Money Maven	: 2
Talent Forge	: 3
The Brand Battle	: 2

UG Events	Participants
AD - Act	: 2
Buzzy Brains	: 2
Clash of Brains	: 2
Mind - Marathon	: 3
Treasure Hunt	: 2

GENERAL INSTRUCTIONS

- Institution ID card is mandatory.
- Only one team can participate in an event from a college.
- Last date for Business Plan abstract submission on 02.03.2024 .
- No spot registration for Business Plan.

REQUIREMENTS

- Smartphone and laptop with internet
- Pen drive

ORGANIZERS DECISION WILL
BE FINAL IN ALL SITUATIONS