



# **SELF STUDY REPORT**

**FOR**

**1<sup>st</sup> CYCLE OF ACCREDITATION**

## **KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES**

**NO.545 SATHY MAIN RD, KURUMBAPALAYAM PO**

**641107**

**[www.kvimis.co.in](http://www.kvimis.co.in)**

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**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

**BANGALORE**

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# 1. EXECUTIVE SUMMARY

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## 1.1 INTRODUCTION

KV Institute of Management and Information Studies (KVIM) is a Stand-Alone Business School offering Masters in Business Administration with an intake of 120 students per year. It was established in the year 2008 by KV charitable trust and is approved by AICTE and Permanently affiliated to Anna University since 2017. The institution is recognized by UGC 2(f) and 12(b). The top management comprises the Correspondent - Dr.D.Chinnaswamy, Secretary - Dr.C.Kumar and Principal - Dr.M.Vidhya as Head of the Institution. We have well qualified faculty and a host of supporting staff.

The institution has been ranked as Top10 best B-Schools in India by Knowledge Review Magazine, 16th in All India ranking by Silicon India B-School Survey. We have been ranked 4th place in Top 10 B-Schools in South Zone and 16th Rank in Beyond IIMs top B-School in India by higher education Review and Ranked A+ by Business Standard.

The institution has membership in the following professional bodies like AIMA, AIMS, CMA, CII and YI. The total built-up area of the institution is spread in 4289.15 Sq.m. The college premises comprises the Administrative, Academic and Hostel Blocks. We are committed in fostering student – centric learning environment that goes beyond traditional methods and integrates ICT- enabled tools. Innovative learning experiences are offered through Super specializations, Skill development Programs, Internships, and Projects. KVIM also has a practice of recommending the inputs received from various stake holders on the curriculum design and syllabi to the Board of Studies of the parent university so as to foster continuous improvement of the syllabi to suit the current industrial needs and aspirants. At KVIM, we are committed to inculcating professionalism with an indispensable human value among our students so that they reach the pinnacle of success.

The institution meticulously plans all achievable deliverables through a strategic planning and execution which is monitored by the IQAC. Annual Financial planning takes care of the various developmental requirements needed to support the academic and administrative endeavours. A three-tier feedback system ensures quality assurance in all domains. The institution is also committed to serve immediate society through academic and research inputs.

### **Vision**

**To be a Centre of Excellence for the holistic development of Businesses, Entrepreneurship and Research in Management.**

### **Mission**

**The holistic development of Businesses through partnering with Industries and grooming leaders who are current and practical in the application of Management skills.**

## 1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

### Institutional Strength

- Adequate and excellent infrastructure supports academic and all other activities.
- The institution offers all the prescribed functional specialisations and sectorial specialisations with added super specialisations to the students which is the unique and best practice of the institution for a long period of time.
- Avenues for Industry Outreach, Industry Immersion and 360-degree Skill Development Programme.
- Unique teaching pedagogy and Participative learning
- Maximum scholarships are provided to the students.
- Efficiently decentralized setup for effective administration.
- Efficient Mentoring system and Brand in You concept for identification and development of students' competency.

### Institutional Weakness

- There is a great potential to increase academic research, publication, and patents.
- Lack of increased students' heterogeneity with low enrolment from other states.
- Faculty retention is a challenge.
- Being an affiliated institution, continuous updation of curriculum is a challenge.
- Students' behaviour towards effective utilization of library resources.

### Institutional Opportunity

- Establishment of in campus Incubator facility.
- Establishment of international collaboration for academic and research.
- More national and international accreditations
- Becoming an autonomous B-School.

### Institutional Challenge

- Sustenance among various B-Schools located in the vicinity of the institution.
- Contending with established B-Schools.
- Achieving total inclusivity.
- Adlibbing methods that suit students from various backgrounds.

## 1.3 CRITERIA WISE SUMMARY

### Curricular Aspects

KV Institute of Management and Information Studies is an affiliated college under the Anna University, strictly adhering to the curriculum and syllabi prescribed by the university. Our academic framework is meticulously organized, aligning with University Academic Schedules, College Academic Calendar, Timetable, and Lesson Plan. At the onset of each semester, a comprehensive timetable is devised to ensure the efficient delivery of

courses. Pedagogical approaches encompass traditional lecturing alongside student-centric methods such as case studies and project-based learning. Our LMS is well utilized with elaborative lesson plans, course materials, attendance etc., Induction Programs are conducted to orient first-year students to the academic structure, supplemented by bridge courses offering additional support in subjects like Accountancy, Statistics, and Economics. We offer all the specializations prescribed by university thereby fully realizing the potential functionality of the CBCS pattern.

Though we are an affiliated institution with restricted freedom and flexibility, we take special interest in providing an extra edge to the Anna University prescribed curriculum by offering value-added components like Certificate/Add-on courses, Super Specializations, Guest Lectures, and outbound training programs and internships. Further the students are encouraged to take up online certification courses offered by SWAYAM/NPTEL/MOOCs. Internal assessments are conducted in accordance with university regulations, with evaluations based on prescribed norms and outcomes determined by CO-PO attainments. Further these specialisations are offered with industrial inputs which provides a sophisticated outlook to the conventional method of delivery of the specialized courses.

The institution provides an exceptional internship program structured into two segments, each spanning two weeks which enables students to acquire invaluable insights and practical exposure in both simulated and real-world business settings. The simulation component is through AIMA-Bizlab platform to enhance learning. In the final semester, students undertake a 16 week Project in collaboration with industries.

Feedback is obtained from all stakeholders for inputs on syllabi which are discussed in the IAAB Meeting and recommendations are submitted to the parent university for consideration. Courses like Indian Ethos, Business Ethics, Creativity and Innovation laboratory instil values such as gender equality, Human Value, professional ethics, and environmental consciousness.

### **Teaching-learning and Evaluation**

The admission process is completely online which is managed by the admission committee whose responsibility rests in designing admission forms, prospectus, and counselling of the students at the entry level. The institution consistently achieves a 100% admission each year with a demand ratio of 3.5:1 (Application received vs Admitted). The entire process of admissions strictly follows the prescribed reservation structure provided by the State Government. To ensure an uncompromised high-quality education, Fully-qualified professors are recruited adhering to the norms prescribed by the parent university and statutory bodies. An average of 75.38% faculty are with Ph.D as their highest qualification. The average student teacher ratio is 1:18.5. In addition to the conventional teaching pedagogy, innovative teaching-learning pedagogies which are more student-centric methods like Experiential Learning, Practical Learning, and Problem-Solving Methods which includes onsite learning, smart industrial exploration, flipped classrooms, outbound training, guest lectures, industry outreach, workshops, and training are practiced. The institution ensures 24x7 continuous learning experiences by an inclusive usage of ICT. To further enhance the knowledge transfer, guided library hours are mandatory.

The institution strictly adheres to the university regulations for the evaluation process and conduct of Continuous Internal and End of Semester Examinations. The results of the Internal as well as the End of Semester Examinations are meticulously analysed to implement appropriate remedial measures for students' benefit. For every course the CO-PO mapping is religiously performed both for Internal as well as End of Semester Examinations. The average pass percentage ranged between 71% to 97% over the last 5 years with an

average CO attainment between 1.7 and 3. We have a robust system to prevent examination related malpractices; if any malpractice is observed, appropriate punitive/corrective measures are implemented according to the norms. The students are also provided with adequate tutoring and counselling.

The institution is committed to providing students with first-hand exposure to identify inputs and outputs for various business operations and processes in the workplace, thus bridging the gap between theoretical learning, practical exposure and with industry immersion.

### **Research, Innovations and Extension**

The institution encourages the faculty members to actively take up research activities and participation in conferences and seminars, publishing books, research articles in Indexed Journals and acquiring research funds from Government and Non-Government Agencies. The institution is a recognized research centre for Ph.D Programmes. In the last 5 years, 15 projects to a tune of Rs. 7.2 Lakhs. The institution supports faculty members with financial assistance for the same. KVIM has inked 30+ MOU's with reputed Industries and institutions for Academic, Research and Consultancy activities. In the last five years, an average of Rs.2.00 Lakhs has been generated through various consultancy Services. A total of 336 students were benefited in the last five years through activities initiated through the MoU's. Through the compulsory industry Immersion and internships, 99.16% students were benefited. Our faculty serve as member of the editorial board in reputed journals. The faculty members have published 9 articles in Indexed and Non-Indexed Journals and Published 7 Text books with ISBN Numbers in the last five years. One patent has been published. The institution publishes a half yearly student magazine named SALAD.

The Institution maintains a comprehensive ecosystem that fosters entrepreneurship, innovation, and community engagement. The Entrepreneurship Development Cell and Institution Innovation Council collaborate to prioritize events such as business pitch competitions, networking sessions, and skill development workshops to empower budding entrepreneurs. The institution also supports the students to establish startups. Two of our alumni have emerged as successful entrepreneurs.

KVIM actively engages in extension and outreach activities, addressing community needs through health awareness campaigns, environmental sustainability initiatives, and civic engagement programs. Significant contributions are made by planting 1500 tree saplings in collaboration with Idigarai Panchayat. During the COVID Pandemic the institution encompassed a laudable and noble action by assisting the local Community Health Centre for Vaccination drives.

KVIM's efforts have been recognized and appreciated by various government and non-government agencies, further affirming its role as a catalyst for positive change and sustainability. The institution's proactive engagement in addressing societal and environmental challenges reflects its dedication to holistic development and community empowerment.

### **Infrastructure and Learning Resources**

The institution has a policy for improvising infrastructure facilities which enhances the teaching learning process. The institution has a clean and green campus with administrative, academic and hostel blocks. It has excellent infrastructure facilities including state-of-art laboratory, library, classrooms, tutorial rooms, seminar halls and board rooms adhering to the norms of the affiliated university and the statutory bodies. On an average,

Rs.51.07 lakhs are spent in the last 5 years to upgrade the infrastructure facilities. The campus has several eco-friendly infrastructures in place like vermicompost pit and Biogas plant.

All the Classrooms are designed to give maximum visibility for the students seated in a gallery type setup and equipped with Audio Visual facilities, Air conditioners, Wi-Fi connectivity and Power backup for effective teaching learning process.

Internet connectivity with a bandwidth of 170 Mbps is available in the campus. The entire campus has Wi-Fi points to access educational resources through internet and intranet service. The institution maintains round-the-clock CCTV surveillance to ensure safety and security.

The institution has an incredible IT infrastructure with constant upgrades that provide a state of the art computer laboratory for academic and research purposes with endpoint security and all necessary licenced software, and is open between 9.00 am and 8.00 pm. Library has a collection of 9528 books, 24 Journals and Magazines, and a digital library with 12 terminals which provides access to 1004 e-books and 1098 Management e-journals. The library is open between 8.00 A.M. and 8.00 P.M.

ERP Portal – Nova Portal (Version 6) is used for various transactions including Academics, Integrated Library Management System, Hostel, Human Resource Management System, Inventory Management, Finance, Administration and for handling Grievances.

The institution provides facilities for outdoor games such as Cricket, Football, Volleyball, Throwball, Kabaddi, Badminton and Basketball, and indoor games such as Chess and Carrom Board are available. KVIM Gym with hi-tech instruments is actively functioning and accessible to men and women, between 6.00 pm and 8.15 pm/between 6.00 am and 7.30 am. In addition to Sport and Gym facilities, yoga is practiced by the students, which improves one's being from bodily health to self-realization.

### **Student Support and Progression**

KVIM places a strong emphasis on being student-centric, fostering a supportive environment with one-to-one mentoring, ensuring personalized guidance for each student. We prioritize placement assistance, by integrating career guidance throughout the academic journey and extending support through super specializations. The tutor-ward system further amplifies our student-centric approach. KVIM ensures a 100% placement year on year which is because of Innovative learning content in Super Specialisations, Business Communication Skill Development Programme, and Industrial outreach.

KVIM fosters the holistic development of the student by relentlessly incorporating various capacity development programs such as soft skill development, communication and language development and life skills like Meditation and Yoga. Apart from this, the Institution provides various ICT/Computing skills to increase the employability among students.

We focus on equal opportunities which is reflected in our commitment to providing fair and unbiased access to resources and opportunities for students from OBC, SC, and ST. We offer comprehensive scholarships, encompassing Government, Private, and Institutional patronage(free-ship). Internship and Project works with stipends are provided to the students. To alleviate financial burdens of students options for “Earn While You Learn” is provided for the deserving students.

Students enjoy 24x7 access to our extensive e-library resources, LMS, NDLI, Delnet and Inflibnet. KVIM strives to create an ecosystem that supports holistic well-being, providing reprographic facilities, medical assistance, Cafeteria serving healthy foods, and indigenous fruits cultivated in our own garden to the students.

Separate hostels for boys and girls with all amenities are provided. Guided study hours, extended access to library and lab, Balanced food are prioritised for a comfortable stay in the campus. Equal importance is provided for sports and cultural activities.

Recognizing the importance of fostering innovation and entrepreneurship, KVIM have established robust support systems. Through various committees and cells, including the Internal Complaints Committee and Anti-Ragging, Minority/OBC/SC/ST Cells and Women empowerment cell, we ensure a safe and respectful environment for all stake holders. Grievances which are raised are monitored and addressed through a systematic ticketing system.

The Alumni Association of the college is proactive in organizing Home Coming – Annual Alumni Meet, Meet the alumni. The alumni also support in placements.

### **Governance, Leadership and Management**

The chairman is the head of the Governing Council, a nominated Secretary oversees the day to day administrative requirements. The Principal is the head of all academic and administrative activities. The Governing Council of the institution delegates the authorities to the Chairman and Principal to enable a 360-degree development. The strategic deployment of Action Plans involves a comprehensive, validated Top-Down and Bottom-Up approaches where feedbacks / suggestions/ recommendations/ resolutions from various stakeholders are accounted for implementing a viable action plan.

We have in place a decentralized and participatory academic and administrative setup with directorates for each verticals viz., Academics, Accreditation, Research, Placement and Enrolment.

The institution's vision is to be a Centre of Excellence for the holistic development of Businesses, Entrepreneurship and Research in Management Mission. The institution has implemented e-governance in the areas of Administration, Finance and Accounts, Students Admission and Supports and examination ensures transparency.

KVIM provides comprehensive staff benefits including EPF, ESI, Group Medical Insurance, and discounted access to healthcare through a partnered hospital. The Management financially supports staff members for publications, paper presentations, etc.,. The institution actively promotes faculty involvement in consultancy projects by offering a generous revenue-sharing model of 60:40 ratio (Individual:Institution).

KVIM has developed strategies for resource mobilisation, optimal allocation and utilisation of funds from different sources to support the initiatives and activities of the institutions. KVIM also has an effective mechanism for Internal and External Audits including the AAA and environmental audits. The finance committee oversees the expenditure duly audited by a Chartered accountant.

An appraisal system called "Faculty Growth Profile and Credibility Score" evaluate both teaching and non-teaching staff performance. Based in the appraisal scores, appropriate incentives/increments & promotions are determined for faculty at the end of Academic Year.

The IQAC is constituted as per guidelines comprising Principal as Chairman and Coordinator, Co-coordinator and members to ensure 100% quality in all transactions. The IQAC ensures holistic quality sustenance and enhancement through data acquisition and validation for total quality management and continuous quality improvement. The IQAC suggests action plans to each vertical. IQAC meticulously embarks benchmarking for excellence and publishes annual quality newsletter.

### **Institutional Values and Best Practices**

The Institution instills integrity, accountability, empathy, transparency, and equality among all its stakeholders. It is committed to achieving excellence in every sphere of management education through an efficient mentoring system. We practice decentralized and participative management.

The culture of creating “**Brand in You**” for realizing the inherent potentials of an individual needs a notable mention which provided avenues for self realization and actualization for career and life.

The institution practices to bring a positive change in the attitude and support of equality among genders within the institute and in the neighborhood. The institution’s commitment of providing a safe and secure campus, offering equal opportunities in education and employment is augmented by a variety of activities that promote ‘Gender Sensitization’ and a dedicated Committee that assures the implementation of the Action Plan. Every year the institution performs a gender audit to raise awareness.

The institution has installed solar panels to harness solar energy to meet the energy demands. Energy Conservatory measures like sensor-based LED bulbs; policies for procurement of power efficient equipments are in place and provisions for management of biodegradable and non-biodegradable wastes. E-Wastes generated are sent to an authorized recycler. Eco friendly measures like Rain Water Harvesting, drip irrigation, sewage water treatment plant, restricted entry of automobiles, plastic ban, green landscaping with adequate canopy cover are implemented.

The institution is certified for its environmental consciousness by a NABCB Green Audit Certification. The institution has built in facilities for divyangjan which includes ramps for easy access to classrooms, and a physically abled friendly washrooms. An inclusive environment imparting tolerance and harmony is a hallmark.

The institution has been consistently achieving 100% placement, through the regular practice of providing “Business Communication Skills Development Programme” and “Offering All Specialisations” to the students for more than a decade. Added to the above mentioned best practices, the institution identifies itself distinctively, by offering “Super Specialisations” at three tier levels namely Basic, Intermediate and Advanced to bridge the gap between the Anna University prescribed syllabi & the ever changing job market expectations. In total we create qualified and skilled manpower for nation building.



## 2. PROFILE

### 2.1 BASIC INFORMATION

Name and Address of the College	
Name	KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES
Address	NO.545 Sathy Main Rd, Kurumbapalayam PO
City	COIMBATORE
State	Tamil Nadu
Pin	641107
Website	<a href="http://www.kvimis.co.in">www.kvimis.co.in</a>

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Principal	M.VIDHYA	8489-553994	8870003554	-	vidhya@kvimis.co.in
IQAC / CIQA coordinator	K.Iyyappan	9500-777781	7305064911	-	iyyappan@kvimis.co.in

Status of the Institution	
Institution Status	Private and Self Financing

Type of Institution	
By Gender	Co-education
By Shift	Regular Day

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details	

State	University name	Document
Tamil Nadu	Anna University	<a href="#">View Document</a>

Details of UGC recognition		
Under Section	Date	View Document
2f of UGC	20-12-2017	<a href="#">View Document</a>
12B of UGC	01-01-2019	<a href="#">View Document</a>

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
AICTE	<a href="#">View Document</a>	15-05-2023	12	NA

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	NO.545 Sathy Main Rd, Kurumbapalayam PO	Rural	1	4289.15

## 2.2 ACADEMIC INFORMATION

<b>Details of Programmes Offered by the College (Give Data for Current Academic year)</b>						
<b>Programme Level</b>	<b>Name of Programme/Course</b>	<b>Duration in Months</b>	<b>Entry Qualification</b>	<b>Medium of Instruction</b>	<b>Sanctioned Strength</b>	<b>No.of Students Admitted</b>
PG	MBA,Master Of Business Administration,Business Administration	24	10 + Plus Two + 3 years Degree/10 + 3 years Diploma + 3 years Degree/B.E / B.Tech. / B.Arch. / B.Pharm	English	120	120

**Position Details of Faculty & Staff in the College**

<b>Teaching Faculty</b>												
	<b>Professor</b>				<b>Associate Professor</b>				<b>Assistant Professor</b>			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	2				4				6			
Recruited	1	1	0	2	3	1	0	4	2	4	0	6
Yet to Recruit	0				0				0			
Sanctioned by the Management/Society or Other Authorized Bodies	2				2				6			
Recruited	1	1	0	2	2	0	0	2	3	3	0	6
Yet to Recruit	0				0				0			

<b>Non-Teaching Staff</b>				
	<b>Male</b>	<b>Female</b>	<b>Others</b>	<b>Total</b>
Sanctioned by the UGC /University State Government				2
Recruited	1	1	0	2
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				10
Recruited	6	4	0	10
Yet to Recruit				0

<b>Technical Staff</b>				
	<b>Male</b>	<b>Female</b>	<b>Others</b>	<b>Total</b>
Sanctioned by the UGC /University State Government				1
Recruited	1	0	0	1
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				0
Recruited	0	0	0	0
Yet to Recruit				0

### **Qualification Details of the Teaching Staff**

<b>Permanent Teachers</b>										
<b>Highest Qualification</b>	<b>Professor</b>			<b>Associate Professor</b>			<b>Assistant Professor</b>			<b>Total</b>
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	1	1	0	2	1	0	0	1	0	6
M.Phil.	0	0	0	0	1	0	0	0	0	1
PG	0	0	0	0	0	0	2	3	0	5
UG	0	0	0	0	0	0	0	0	0	0

<b>Temporary Teachers</b>										
<b>Highest Qualification</b>	<b>Professor</b>			<b>Associate Professor</b>			<b>Assistant Professor</b>			<b>Total</b>
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	1	1	0	2	0	0	0	1	0	5
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	3	2	0	5
UG	0	0	0	0	0	0	0	0	0	0

<b>Part Time Teachers</b>										
<b>Highest Qualification</b>	<b>Professor</b>			<b>Associate Professor</b>			<b>Assistant Professor</b>			<b>Total</b>
	<b>Male</b>	<b>Female</b>	<b>Others</b>	<b>Male</b>	<b>Female</b>	<b>Others</b>	<b>Male</b>	<b>Female</b>	<b>Others</b>	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

<b>Details of Visting/Guest Faculties</b>					
<b>Number of Visiting/Guest Faculty engaged with the college?</b>	<b>Male</b>		<b>Female</b>	<b>Others</b>	<b>Total</b>
		1	1	0	2

**Provide the Following Details of Students Enrolled in the College During the Current Academic Year**

<b>Programme</b>		<b>From the State Where College is Located</b>	<b>From Other States of India</b>	<b>NRI Students</b>	<b>Foreign Students</b>	<b>Total</b>
PG	Male	65	1	0	0	66
	Female	50	4	0	0	54
	Others	0	0	0	0	0

<b>Provide the Following Details of Students admitted to the College During the last four Academic Years</b>					
<b>Category</b>		<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>
SC	Male	3	7	4	3
	Female	6	3	7	3
	Others	0	0	0	0
ST	Male	0	0	0	0
	Female	0	0	1	0
	Others	0	0	0	0
OBC	Male	72	68	61	60
	Female	26	26	31	22
	Others	0	0	0	0
General	Male	10	10	9	20
	Female	3	6	7	12
	Others	0	0	0	0
Others	Male	0	0	0	0
	Female	0	0	0	0
	Others	0	0	0	0
<b>Total</b>		<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>

### **Institutional preparedness for NEP**

1. Multidisciplinary/interdisciplinary:	As KVIM is a standalone B School it has Interdisciplinary and Multidisciplinary components in built in curriculum. The curriculum offers various specializations for the students to opt as per their interest which are classified into Functional and Sectorial specializations. In functional specialization, we offer courses like Banking and Financial Services, Security Analysis and Portfolio Management, Strategic Human Resource Management, Organizational design change and development, Integrated Marketing communication, Product and Brand Management, Supply Chain Management, Service operations management, Data Mining for Business Intelligence, E-business management,
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	<p>Warehouse Management, EXIM Management, Disaster Mitigation and Management, Real Estate Marketing and Management. Adding value to these specializations and provide exposure in multi-domain knowledge, KVIM offers Super specializations such as Basic, Intermediate and Advanced levels in each semester. Basic is offered for a broader understanding of Finance, Marketing, HR, Operations, Business Analytics and Logistics. In the Intermediate, based on the specialization preference from students', distinct topics are offered on need based requirement. In Advanced level, based on the placement preference, the topics are offered for enhanced job prospects. We also offer a plethora of certificate and diploma courses to widen the options of multi disciplinarity. That apart, training workshops "Beyond the syllabi" instils alignment to the current trends of Interdisciplinary and Multidisciplinary requirements. To enrich the Knowledge, Skills and Attitude of the students, KVIM organizes various seminars and conferences through collaborations with institutions and industry partners with National and Global reputation.</p>
2. Academic bank of credits (ABC):	<p>KVIM is a non-autonomous institution affiliated to Anna University. We shall implement ABC in principle based on the guidelines and regulations given by the affiliating University. Since the idea is also to empower the youth, the institute at its own level, has started an initiative to encourage students to register on ABC portal.</p>
3. Skill development:	<p>Skill development component and upskilling are the major best practices in academics followed by KVIM since its inception. These courses are obligatory for students and are executed with the aim of securing superior employment opportunities. Towards inculcating both personal and professional skills, the following skill development programs such as Advanced Excel, Digital Marketing, HR Analytics, and etc., are offered which enable the students to upskill with Interpersonal skills, high-performance teams, leadership potential, communication skills, presentation skills, problem-solving and decision-making in appropriate situation after their placement. Soft skills and communication training are also made provided. These programme include all the components of the Jeevan Kaushal - the life skills curriculum. The institution is having a unique</p>



	<p>practice for internship in 2-Phases where the students undergo virtual business training through AIMA-Bizlab simulation platform in 1st Phase and in 2nd phase the students complete their training in the industry. All these practices develop the student as a 360-degree learner.</p>
<p>4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):</p>	<p>As per the Anna University regulation 2021, the following courses are included: ? Indian Ethos – Semester 1 ? Business Ethics – Semester 2 ? Creativity and Innovation Laboratory – Semester 3 The above mentioned courses engage students in learning the fundamental concepts of Indian ethos and value systems in their professional endeavors, moreover the students gain the capability to ethically manage businesses for the wellbeing of society. Additionally, the students will be socially responsible in their professional spheres. To enhance the capability of the students and improve the knowledge on IKS, KVIM offers a plethora of the self-driven sensitization / awareness program, field training and visits to instill a essence of being rooted to the traditional knowledge system.</p>
<p>5. Focus on Outcome based education (OBE):</p>	<p>The institution has adopted Outcome-Based Education with PSO, PO and CO that are clearly articulated in the curriculum. To ensure student awareness and transparency adequate orientation on the desired learning outcomes is provided. Every semester, for each of the courses’ internal and external components the CO-PO mapping is done to measure the attainment.</p>
<p>6. Distance education/online education:</p>	<p>KVIM being a standalone B-School, actively promotes the integration of virtual platforms in the Teaching-Learning process. The institution has implemented a robust Learning Management System (LMS) for all academic activities. Utilizing the LMS, faculty members seamlessly share study materials, and presentations, facilitating a dynamic and interactive learning environment for students. The podcasts of reputed and quality study material sources from Consortium for Educational Communication (CEC), library eBooks are made available through the LMS to students. Several LOR’s have been created by the faculty to support continuous learning for the students. Quiz platforms like Kahoot, Quizizz are used in conducting quiz related to the respective courses. Our campus is fully Wi-Fi enabled, ensuring</p>

a seamless online education experience without any hindrance or obstacle. In line with our commitment to holistic education, the institution actively encourages students to pursue online certificate courses offered by platforms such as SWAYAM-NPTEL and Massive Open Online Courses (MOOCs).

### **Institutional Initiatives for Electoral Literacy**

1. Whether Electoral Literacy Club (ELC) has been set up in the College?	Yes
2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?	Yes
3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of poll, voter awareness campaigns, promotion of ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.	Voters awareness program
4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content, publications highlighting their contribution to advancing democratic values and participation in electoral processes, etc.	NIL
5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.	Since it is a Post Graduate institution all the enrolled students are eligible voters.

## Extended Profile

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### 1 Students

#### 1.1

Number of students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
120	120	120	120	120

File Description	Document
Upload Supporting Document	<a href="#">View Document</a>
Institutional data in prescribed format	<a href="#">View Document</a>

### 2 Teachers

#### 2.1

Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 20

File Description	Document
Upload Supporting Document	<a href="#">View Document</a>
Institutional data in prescribed format	<a href="#">View Document</a>

#### 2.2

Number of teaching staff / full time teachers year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
13	13	13	13	13

### 3 Institution

#### 3.1

Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
141.21	113.62	85.05	266.72	209.05

File Description	Document
Upload Supporting Document	<a href="#">View Document</a>

## 4. Quality Indicator Framework(QIF)

### Criterion 1 - Curricular Aspects

#### 1.1 Curricular Planning and Implementation

##### 1.1.1

**The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment**

**Response:**

KV Institute of Management and Information Studies is as an affiliated college under Anna University, adhering to the curriculum and syllabi prescribed by the parent university.

Our academic processes are meticulously organized, based on University Academic Schedules, College Academic Calendar, Timetable, and Lesson plan. Timetable is created at the beginning of each semester to ensure effective delivery of the courses. Induction Programs are conducted to familiarize first-year students to the structure of academic framework, bridge courses are offered for an extra support in specific subjects such as Accountancy, Statistics and Economics to enhance the level of competency of the students who in their UG had no/negligible fundamentals of these courses.

Teaching pedagogy encompasses lecturing and presentation, while alternative pedagogies prioritize student-centric approaches like case study and/or project-based learning. ICT tools and digital resources are utilized to enhance engagement and interactivity. Courses are planned with 45 hours with active learning opportunities. Academic calendar is framed based on the schedule received from the parent university. Any value additions such as Certification/Add on courses, Super Specializations, Guest lectures, outbound trainings and etc., are well planned in advance.

Innovative learning experiences are offered through Super specializations, Skill development Programs, Internships, and Projects. KVIM also provide specific certificate courses and add on courses to enhance students' knowledge. These courses are offered as an additional component to bridge the gap between the academics and industry and to make the students role ready.

The internal examinations are conducted as directed by the parent university. The assessment for various components is done as per norms prescribed and for every course the outcomes are determined by CO-PO attainments. KVIM also has a practice of recommending the inputs received from various stake holders on the curriculum design and syllabi to the Board of Studies of the parent university so as to foster continuous improvement of the syllabi to suit the current industrial needs and aspirants.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 1.2 Academic Flexibility

### 1.2.1

**Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)**

**Response:** 29

File Description	Document
List of students and the attendance sheet for the above mentioned programs	<a href="#">View Document</a>
Institutional programme brochure/notice for Certificate/Value added programs with course modules and outcomes	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>
Evidence of course completion, like course completion certificate etc. Apart from the above:	<a href="#">View Document</a>

### 1.2.2

***Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years***

**Response:** 94.17

1.2.2.1 Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
115	120	118	117	95

File Description	Document
Upload supporting document	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

## 1.3 Curriculum Enrichment

**1.3.1*****Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum*****Response:**

The curriculum has courses like Indian Ethos, Business Ethics and Creativity and Innovation laboratory which relates to the Gender, Environment, Sustainability, Human Values, and Professional Ethics. The institution adopts an empathetic approach, creating awareness among students about Value education, gender-based inequalities, environmental concerns, and ethical considerations that impact individual growth.

The above-mentioned courses engage students in learning the fundamental concepts of Indian ethos and value systems in their professional endeavors, more over the students gain the capability to ethically manage the business for the wellbeing of society, showcasing a commitment to societal welfare. Additionally, the students will socially be effective in shouldering the business responsibilities reflecting a comprehensive approach to their roles in all professional spheres.

Apart from the above-mentioned courses, KVIM actively celebrates days of National and International importance such as Women's Day, Independence Day, and Teacher's Day. These celebrations play a pivotal role in nurturing moral, ethical, and social values and engrave a spirit of oneness.

In terms of gender sensitization, the institution has established an Women empowerment cell and offers counseling services, programs related to women's health and hygiene, and promoting gender equity.

Although structured course work on environmental consciousness is not included in the curriculum, the institution also actively participates in environmental conservation through establishment of rainwater harvesting, wastewater recycle, and tree plantation programs. These initiatives are driven by a profound commitment to sustainable practices and the understanding that responsible environmental stewardship is integral to our educational mission. In addition, need-based mini projects are allotted to students on niche areas of environmental and energy conservation strategies such that few local issues are addressed through academic research.

<b>File Description</b>	<b>Document</b>
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

**1.3.2****Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)**

**Response:** 99.17

**1.3.2.1 Number of students undertaking project work/field work / internships**

Response: 119

<b>File Description</b>	<b>Document</b>
Upload supporting document	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

**1.4 Feedback System****1.4.1**

*Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website*

**Response:** A. Feedback collected, analysed, action taken& communicated to the relevant bodies and feedback hosted on the institutional website

<b>File Description</b>	<b>Document</b>
Feedback analysis report submitted to appropriate bodies	<a href="#">View Document</a>
At least 4 filled-in feedback form from different stake holders like Students, Teachers, Employers, Alumni etc.	<a href="#">View Document</a>
Action taken report on the feedback analysis	<a href="#">View Document</a>
Provide Links for any other relevant document to support the claim (if any)	<a href="#">View Document</a>
Link of institution's website where comprehensive feedback, its analytics and action taken report are hosted	<a href="#">View Document</a>



## Criterion 2 - Teaching-learning and Evaluation

### 2.1 Student Enrollment and Profile

#### 2.1.1

##### Enrolment percentage

**Response:** 100

##### 2.1.1.1 Number of seats filled year wise during last five years (Only first year admissions to be considered)

2022-23	2021-22	2020-21	2019-20	2018-19
120	120	120	120	120

##### 2.1.1.2 Number of sanctioned seats year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
120	120	120	120	120

#### File Description

#### Document

Institutional data in the prescribed format

[View Document](#)

Final admission list as published by the HEI and endorsed by the competent authority

[View Document](#)

Document related to sanction of intake from affiliating University/ Government/statutory body for first year's students only.

[View Document](#)

Provide Links for any other relevant document to support the claim (if any)

[View Document](#)

#### 2.1.2

*Percentage of seats filled against reserved categories (SC, ST, OBC etc.) as per applicable reservation policy for the first year admission during the last five years*

**Response:** 62

##### 2.1.2.1 Number of actual students admitted from the reserved categories year wise during last five years (Exclusive of supernumerary seats)

2022-23	2021-22	2020-21	2019-20	2018-19
45	48	40	44	40

### 2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
80	60	90	60	60

File Description	Document
Institutional data in the prescribed format	<a href="#">View Document</a>
Final admission list indicating the category as published by the HEI and endorsed by the competent authority.	<a href="#">View Document</a>
Copy of communication issued by state govt. or Central Government indicating the reserved categories(SC,ST,OBC,Divyangjan,etc.) to be considered as per the state rule ( Translated copy in English to be provided as applicable)	<a href="#">View Document</a>

## 2.2 Student Teacher Ratio

### 2.2.1

**Student – Full time Teacher Ratio  
(Data for the latest completed academic year)**

**Response:** 9.23

## 2.3 Teaching- Learning Process

### 2.3.1

**Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process**

**Response:**

KV Institute of Management and Information Studies is committed in fostering student – centric learning environment that goes beyond traditional methods. As emphasised by the NEP 2020 guidelines, we adopted student centric methods such as Experiential Learning, Practical Learning and Problem Solving Methods. In Experiential learning, KVIM inculcate onsite learning, smart industrial exploration, flipped classrooms, outbound training, guest lectures and industry outreach to provide real time experiences to the students. In Practical learning, KVIM organise Workshops and training, Role plays, Debates to develop their knowledge with hands-on experience. Practical Learning bridge the widening gap between theoretical learning and practical exposure by giving students the first-hand exposure to identify the inputs and outputs for different business operations and processes performed at the workplace. As problem solving methodologies are essential for MBA students, the institution is nurturing these skills by involving them in case study analysis and AIMA Bizlab simulation that are provided in our institution. AIMA Bizlab is an online simulation platform that help practice and improve business skills, such as business acumen, financial and market analysis, operations, decision making, problem solving, teamwork, and leadership.

KV Institute of Management and Information Studies, is dedicated to create a vibrant and interactive learning environment, it integrates ICT- enabled tools like Projector, Learning Management System, Kahoot, Google classroom, Prezi, Mentimeter, Disc Profile, Studio room and online resources to optimize the teaching and learning experience. It provides a digital platform for teachers and students to interact, share resources, submit assignments and collaborate on educational materials. Based on this, the Faculty develops the knowledge of the students through ICT methods and tools for inculcating knowledge to students. We further encourage the students to access the PODCAST, e-content and video lectures. Podcast is a digital audio program consisting of a series of audio episodes that can directly download or stream from the Internet. It includes TED Business, Start up Podcast, HBR Ideacast, and Marketing Smarts. E-contents refers to digital content or any information that is created, distributed and consumed in a digital format.

It encompasses a wide array of content types specifically designed for consumption on digital platforms. It includes ebooks, web portal and Video lectures is one of the effective way to deliver educational content to a wide audience and can be used for everything from professional development courses to academic lectures like Swayam Prabha , IGNOU lectures is a repository of high quality learning resources that can be accessed by students from any part of the country from premium institutions for development and dissemination of educational e-content is committed to transforming education through new ICT based technologies. KVIM used Learning Management System called NOVA Portal which is designed to facilitate and streamline the administration, documentation, tracking, reporting and delivery of educational content and training materials that supports the faculty and students for effective teaching and learning process followed in this institution.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 2.4 Teacher Profile and Quality

**2.4.1****Percentage of full-time teachers against sanctioned posts during the last five years****Response:** 100**2.4.1.1 Number of sanctioned posts year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
13	13	13	13	13

**File Description****Document**

Sanction letters indicating number of posts sanctioned by the competent authority (including Management sanctioned posts)

[View Document](#)

Provide Links for any other relevant document to support the claim (if any)

[View Document](#)**2.4.2*****Percentage of full time teachers with NET/SET/SLET/ Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)*****Response:** 75.38**2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
10	11	9	9	10

**File Description****Document**

List of faculties having Ph. D. / D.Sc. / D.Litt./ L.L.D along with particulars of degree awarding university, subject and the year of award per academic year.

[View Document](#)

Institution data in the prescribed format

[View Document](#)

Copies of Ph.D./D.Sc / D.Litt./ L.L.D awarded by UGC recognized universities

[View Document](#)

## 2.5 Evaluation Process and Reforms

### 2.5.1

**Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient**

**Response:**

KVIM follows an effective mechanism for addressing examination related grievances, ensuring that transparency is followed in the conduct of Continuous Internal Assessment (CIA). Grievance resolution is carried out within stipulated timeframes.

Adhering strictly to guidelines prescribed by the Anna University, the college conducts internal and end-semester examinations. At the Institute level, the Examination cell handles the process and issues related to the evaluation. The timetable and all circular related to the conduct of internal and End Semester Examinations are notified to the students by display on the Notice Board and in ERP Student portal.

**Mechanism of Internal Assessment**

The Internal assessment schedule is given in the academic calendar which is displayed well in advance before commencement of session. Evaluation method comprises of 40/60 internal /external components which includes assignments and written test and Model examination. There is complete transparency in the internal assessment and all the documents including question papers, question bank, valued answer sheets/copies, answer keys, summary of mark sheets are adequately maintained. Valuation of the answer booklet is done by the respective faculty within two days and the valued answer booklet is shown to the students for verification and to notify any discrepancies within seven working days after the completion of CIA and the internal marks are posted in the ERP.

**Mechanism of External Assessment**

The End Semester Examinations are conducted as per the guidelines stipulated by the parent university. Any grievance which may arise in the process can be appealed through proper channel to Parent University within a stipulated time of result declaration. The action taken on the grievances will be communicated to the students.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 2.6 Student Performance and Learning Outcomes

### 2.6.1

***Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website***

**Response:**

As KV Institute of Management and Information Studies is following the Anna University Curriculum it has adopted the Outcome Based Education from the Academic year 2021 – 2022 and onwards.

In order to create awareness among the students and to educate them, KVIM has updated the Course Outcomes (CO's) and Programme Outcomes (PO's) in its website and also displayed the PO's in the classroom. This creates an ecosystem wherein the stakeholders are made aware of his/her responsibilities in accomplishing the outcomes.

The theory course syllabi have been generally divided into five units. Every course has defined course outcomes. Accordingly 3 -5 course outcomes are prescribed by the parent university for each of the courses. In Continuous Internal Assessment, the Question paper is set in accordance with the revised Blooms' Taxonomy wherein. Each question specifies a course outcome and multiple programme outcomes may be mapped. It ensures that all CO are included in the questions papers.

The OBE module consist of Topics (Five Units), Hours needed to complete those units, Books for study and Reference, Teaching methods, Course outcomes and Mapping of CO with PSO and POs. Attainment of COs and POs are measured at different stages of the Programme. The Course Outcomes are assessed at the completion of each course and the programme outcomes are measured at the time of completion of the programme. KVIM follows the choice based credit system (CBCS) to widen the teaching and learning activities by which students have the flexibility to opt for courses of their choice. The curricula under CBCS have been strengthened with the introduction of OBE and the courses have been reinforced with desirable outcomes.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

**2.6.2**

***Attainment of POs and COs are evaluated.***

**Explain with evidence in a maximum of 500 words**

**Response:**

KV Institute of Management and Information Studies value the assessment of Teaching and Learning activities which are validated through distinct mechanisms. It follows two different strategies to validate Outcome Based Education: through direct and indirect assessments. In the first stage, Course Outcomes (Cos) are mapped with the respective Programme Outcomes (POs) and Programme Specific Outcomes

(PSOs). The mean value of mapping indicates how COs are related with POs and PSOs.

To calculate the examination attainment levels of the courses, the respective faculty handling the course fixed threshold value based on the complexity of the courses, pedagogy and level of comprehension of the students and previous year semester results, if required. The students who have scored more than 80% the threshold value are weighted as 3, students who have scored more than 70% the threshold value are weighted as 2, and students who have scored more than 60% the threshold value are weighted as 1, for both Continuous Internal Assessments and End Semester Examinations. The examination attainment of Course Outcomes is estimated as the sum of Continuous Internal Assessment weightage multiplied with CIA threshold value and the End semester weightage is multiplied with that of Summative Examinations (0.4 x CIA threshold value + 0.6 x End Semester Examinations' threshold value).

In the third stage, we assess the direct attainment of each course outcome (CO) with programme outcomes (PO) and Programme Specific Outcomes (PSOs) using the following formula;

Direct attainment =  $1/3 * \text{Course Attainment level} * \text{Mean value of the Concerned PO or PSO}$ .

Once the overall attainment percentage of each COs is calculated, the PO and PSO attainment is calculated by taking the cumulative average of all the course's CO attainment which contributes to the specific Program Outcomes and Program Specific Outcomes.

The Indirect attainment is based on the course feedback given by the students and it can be mapped with POs and PSOs. Survey reports gathers information about student learning by looking at indicators of learning other than student work output. This assessment approach is intended to find out about the quality of the learning process by getting feedback from the student, employers, and exit surveys of graduates. Once the direct and indirect assessment has been calculated, the overall attainment shows the student's knowledge on a particular course and the results give a comparative table indicating the target level and the attainment level obtained which enables the teaching faculty to identify the gaps and accordingly take action to boost the learner's overall proficiency.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

### 2.6.3

#### Pass percentage of Students during last five years (excluding backlog students)

**Response:** 88.1

#### 2.6.3.1 Number of final year students who passed the university examination year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
111	90	82	107	106

### 2.6.3.2 Number of final year students who appeared for the university examination year-wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
119	110	115	110	109

File Description	Document
Institutional data in the prescribed format	<a href="#">View Document</a>
Certified report from Controller Examination of the affiliating university indicating pass percentage of students of the final year (final semester) eligible for the degree programwise / year-wise.	<a href="#">View Document</a>
Annual report of controller of Examinations(COE) highlighting the pass percentage of final year students	<a href="#">View Document</a>

## 2.7 Student Satisfaction Survey

### 2.7.1

#### Online student satisfaction survey regarding teaching learning process

**Response:** 3.95

File Description	Document
Upload database of all students on roll as per data template	<a href="#">View Document</a>



## Criterion 3 - Research, Innovations and Extension

### 3.1 Resource Mobilization for Research

#### 3.1.1

*Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)*

**Response:** 7.24

**3.1.1.1 Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)**

2022-23	2021-22	2020-21	2019-20	2018-19
3.36	2.58	0	0.91	0.39

File Description	Document
Upload supporting document	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

### 3.2 Innovation Ecosystem

#### 3.2.1

**Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident**

**Response:**

The college has a multifaceted ecosystem that encompasses Entrepreneurship Development (ED) Cell and Innovation Innovation Council (IIC) and various other initiatives to promote Entrepreneurship and Innovation Spirit among the stakeholders. The Institution is also in the process of defining a functional IP Policy.

In our pursuit of comprehensive knowledge transfer and skill development, KVIM recognizes the pivotal role of certain key subjects Principles of Management (POM), Organizational Behaviour (OB), and Entrepreneurship Development (ED). KVIM encourages students to pursue super-speciality courses with these foundational subjects ensures that students not only excel in their chosen disciplines but also develop the versatility and entrepreneurial acumen needed to innovate, adapt, and lead in an ever-changing professional landscape. A total of 325,318 and 187 students were benefitted in the past 5 years by the following courses namely Principles of Management (POM), Organizational Behaviour (OB), and

### Entrepreneurship Development (ED).

The Entrepreneurship Development (ED) cell plays a pivotal role in fostering the growth and sustainability of entrepreneurs and start-ups. In terms of prioritizing events, the ED cell will give precedence to activities such as business pitch competitions, networking events with potential investors or mentors, workshops on critical entrepreneurial skills like business planning and marketing, and initiatives aimed at fostering collaboration among start-ups.

The Incubation and Innovation Cell (IIC) also fosters innovation and supporting start-ups. Events focused on technology trends, market research, and skill development may also be prioritized to enhance the capabilities of the incubated start-ups. Additionally, the IIC may prioritize events that align with broader innovation goals, such as sustainability challenges, emerging technologies, or market disruptions, ensuring that the incubated projects contribute meaningfully to the evolving landscape of innovation.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

### 3.2.2

*Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years*

**Response:** 49

**3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
13	8	8	10	10

File Description	Document
Upload supporting document	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

## 3.3 Research Publications and Awards

### 3.3.1

**Number of research papers published per teacher in the Journals notified on UGC care list during the last five years****Response:** 0.45**3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
1	1	3	1	3

**File Description****Document**

Link to re-directing to journal source-cite website in case of digital journals

[View Document](#)

Institutional data in the prescribed format

[View Document](#)**3.3.2****Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years****Response:** 0.35**3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
1	0	1	2	3

**File Description****Document**

List of chapter/book along with the links redirecting to the source website

[View Document](#)

Institutional data in the prescribed format

[View Document](#)

Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapters

[View Document](#)

Provide Links for any other relevant document to support the claim (if any)

[View Document](#)

### 3.4 Extension Activities

#### 3.4.1

**Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.**

**Response:**

KV Institute of Management and Information studies, Coimbatore is actively and proactively organizing and participating in various extension activities and outreach program to promote the Institute-Neighbourhood community lodging to sensitize the students towards challenges focused by the community and to comprehended diverse local issues such that viable solutions / remedies can be printed. From health awareness campaigns to environmental sustainability initiatives, these programs serve as eye-openers, fostering empathy and a sense of responsibility among our student body.

Health awareness camps contribute to improved community health by providing crucial information on disease prevention, promoting healthy lifestyle choices, and facilitating access to healthcare services. Bike rally awareness events raise awareness about important issues such as road safety, environmental conservation, and social causes, fostering a culture of responsible citizenship among participants and spectators alike. Swachh Bharat camps contribute to environmental sustainability and public hygiene by organizing clean-up drives, waste management initiatives, and awareness campaigns on sanitation practices, thereby fostering a cleaner and healthier living environment for communities. These extension activities not only address immediate concerns but also promote long-term behavioural change, community empowerment, and civic engagement, ultimately contributing to the holistic development and well-being of society.

All the activities have a positive impact on the students, and they developed student community relationships, leadership skills, and self-confidence of students. It also helped in cultivating the hidden personality of students and creating awareness among students. Apart from this the significance of clean surroundings, hygiene, sanitation in the neighbourhood, garbage disposal, and sensitizing the community at large to these vital issues.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

#### 3.4.2

**Awards and recognitions received for extension activities from government / government recognised bodies**

**Response:**

KVIM has carried out various extension activities outside the campus – in and around Coimbatore city and has received various rewards and appreciation letters from government and non-government agencies. The students of the institution with the support of faculty members have carried out various activities. The prime objective of carrying out the extension activities is to enable the student community to be socially responsible.

The prestigious award received from Idigarai Panchayat, Coimbatore in recognition of the college's contribution of 1500 tree saplings signifies a remarkable achievement in environmental stewardship and community engagement. This commendable initiative underscores the college's commitment to sustainability and its proactive role in addressing pressing environmental concerns. By planting such a substantial number of tree saplings, the college not only contributes to the greening of the local landscape but also promotes biodiversity, mitigates climate change, and enhances the overall ecological health of the region. Furthermore, this impactful gesture fosters a sense of environmental responsibility among students, faculty, and the wider community, inspiring collective action towards a more sustainable future. The award serves as a testament to the college's dedication to social and environmental causes, reinforcing its reputation as a catalyst for positive change and a beacon of sustainability within the community.

**The letters of appreciation/awards/recognitions received the institution from various government and other recognized bodies is given here below:**

1. Idigarai Panchayat

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

### 3.4.3

*Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.*

**Response:** 44

**3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
10	13	5	8	8

File Description	Document
Photographs and any other supporting document of relevance should have proper captions and dates.	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>
Detailed report for each extension and outreach program to be made available, with specific mention of number of students participated and the details of the collaborating agency	<a href="#">View Document</a>

### 3.5 Collaboration

#### 3.5.1

*Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.*

**Response:** 31

File Description	Document
Summary of the functional MoUs/linkage/collaboration indicating start date, end date, nature of collaboration etc.	<a href="#">View Document</a>
List of year wise activities and exchange should be provided	<a href="#">View Document</a>
List and Copies of documents indicating the functional MoUs/linkage/collaborations activity-wise and year-wise	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>
Provide Links for any other relevant document to support the claim (if any)	<a href="#">View Document</a>

## Criterion 4 - Infrastructure and Learning Resources

### 4.1 Physical Facilities

#### 4.1.1

**The Institution has adequate infrastructure and other facilities for,**

- **teaching – learning, viz., classrooms, laboratories, computing equipment etc**
- **ICT – enabled facilities such as smart class, LMS etc.**

**Facilities for Cultural and sports activities, yoga centre, games (indoor and outdoor), Gymnasium, auditorium etc (Describe the adequacy of facilities in maximum of 500 words.)**

**Response:**

The area allotted for all academic activities of the institution is 1 acre (4046.35 Sq.m). The college premises comprises the Administrative, Academic and Hostel Blocks. Classrooms at KVIM are designed to give maximum visibility for the students seated in a gallery type setup. The classrooms, tutorial rooms are setup with audio visual equipments for effective delivery of lecture.

The 24/7 Internet Connectivity with the bandwidth of 170Mbps to enhance teaching-learning process is in accordance with the requirements prescribed by the Anna University. KVIM has a computer laboratory with dual core processor running at latest windows, endpoint security and all necessary software, and is open between 9.00 am and 8.00 pm and a Library with a collection of 9528 books, 24 Journals and Magazines, and a digital library. The library is open between 8.00 a.m. and 8.00 p.m.

An area of 500 Sq.m is allotted for outdoor games such as Cricket, Foot Ball, Volley Ball, Throw Ball, Kabaddi, Badminton and Basket Ball, and indoor games such as Chess and Carrom Board are available. KVIM Gym with hi-tech instruments is actively functioning and accessible to men and women, between 6.00 pm and 8.15 pm / between 6.00 am and 7.30 am. In addition to Sport and Gym facilities, yoga is practiced by the students, which improves one's being from bodily health to self-realization.

At KVIM, we believe in embracing diversity and celebrating various festivals that are an integral part of our culture. Festivals such as Pongal, Diwali, Holi, Saraswati Pooja, Christmas, and Onam are celebrated with great enthusiasm and grandeur. To encourage student participation in cultural and sports activities, we organize an annual Sports Day and Cultural Events. Through these events, we aim to instil values such as discipline, perseverance, sportsmanship, and creativity among our students.

A Conference hall of 250 seating capacity caters the need for conducting various academic, co-curricular and cultural activities. At KVIM, the campus is facilitated with Ramps, wheelchairs and toilets for barrier-free mobility to the persons with disabilities.

To ensure uninterrupted power supply throughout our premises, we have installed a centralized UPS system supported by a 65.2 KVA generator. Additionally, we have embraced sustainable energy solutions by incorporating solar power sources to meet our energy demands .On Average 40 units is generated per day. For the transportation related to emergency and medical needs, the campus has a dedicated vehicle available on campus that provides assistance.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

#### 4.1.2

*Percentage of expenditure for infrastructure development and augmentation excluding salary during the last five years*

**Response:** 51.07

**4.1.2.1 Expenditure for infrastructure development and augmentation, excluding salary year wise during last five years (INR in lakhs)**

2022-23	2021-22	2020-21	2019-20	2018-19
48.24	33.83	49.81	164.29	120.35

File Description	Document
Institutional data in the prescribed format	<a href="#">View Document</a>
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for infrastructure augmentation should be clearly highlighted)	<a href="#">View Document</a>

## 4.2 Library as a Learning Resource

#### 4.2.1

*Library is automated with digital facilities using Integrated Library Management System (ILMS), adequate subscriptions to e-resources and journals are made. The library is optimally used by the faculty and students*

**Response:**

The library boasts a spacious area of 150 Sq.m. We have curated a diverse collection of 9,528 volumes, including reference books, textbooks, and a wide range of materials covering various subjects. In addition to the physical collection, we offer access to 1,004 e-books through our Integrated Library Management System (ILMS). The library has subscribed to 12 reputed journals and magazines of national and international repute. Additionally, there are newspapers available for general reading.



Library has seating capacity of 60 individuals and has implemented a barcoding system for all books, ensuring efficient tracking and management, to facilitate ease of access, our books are meticulously arranged by subject, allowing users to locate resources quickly and conveniently. The library offers internet access as well as CD/DVD-based electronic resources. We encourage faculty members to recommend books for purchase, ensuring that the library's offerings remain relevant and up-to-date.

Our library is fully automated with Nova Portal (Version 6) Software. This cutting-edge solution provides a comprehensive range of features including issue and return management, renewal options, circulation history tracking, and Web OPAC (Online Public Access Catalog) functionality. This was initially started in the year 2016 and incrementally the automation is upgraded from time to time. To cater to the diverse needs of our students, the library operates from 8:00 a.m. to 8:00 p.m., allowing them to make optimal use of its facilities during both regular and post-working hours. On average, the library has 69 users per day.

One of the key features of our library is the accessibility it provides to e-resources. All e-resources are readily accessible within the campus premises as well as remotely, enabling students to access valuable digital content at their convenience. Additionally, we have subscriptions to renowned platforms such as DELNET and N-List, further expanding the range of resources available.

Digital library equipped with 12 computers, providing students with easy access to a wide range of e-resources. These computers are equipped with Wi-Fi and internet connectivity, enabling students to conduct research, access online journals, and explore various academic materials. To promote a culture of reading among our students, we have implemented a process called "guided library hour" in each semester for every subject. This initiative allows students dedicated time during their schedule to visit the library and explore books related to their coursework. Furthermore, previous year question papers available both in the physical library as well as on our ERP system. Students have the option to either take photocopies directly from the library or conveniently download them from our online portal.

In the last 5 years an average of Rs.60,566.8 has been invested for upgrading the Library.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

### 4.3 IT Infrastructure

#### 4.3.1

**Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection**

*Describe IT facilities including Wi-Fi with date and nature of updation, available internet bandwidth within a maximum of 500 words*

**Response:****Computing Resources**

The IT facilities for students and faculty comprises of 102 computers are available in the campus with LAN Connection. All blocks in the campus are connected through CAT6 cables with VLAN supporting a speed of 170Mbps. The minimum configuration of computers available are Pentium Dual Core Processor, 4 GB RAM. The maximum configuration is core i7 processor, 8 GB RAM and 250 GB of SSD. There are 2 servers available to provide network connectivity in the campus with 650 GB capacity.

**Internet and WI-FI**

A bandwidth of 170 Mbps is available in the campus. The entire campus including hostel block has Wi-Fi access points to access educational resources through internet and intranet service. The internet service is available to all students and faculty members in the campus.

A total of 28 CCTV are installed in the campus. KVIM uses zoom platform for conducting online sessions such as classes, webinars, and delivering presentations as it offers seamless connectivity and engagement. All the classrooms and seminar halls are equipped with LCD projectors with Retractable Screen and LAN/Wi-Fi facility provides stable and high-speed internet connectivity for uninterrupted learning experiences.

**E-Services**

ERP Portal – Nova Portal (Version 6) is used for various transactions including Academics, Library, Hostel, Leave Requests, and Administration and for handling Grievances.

AIMA BizLab, a Virtual Business Laboratory designed for management graduates to offer them a hands-on experience on management concepts and make them industry ready. This is an experiential learning tool where participants learn by running a virtual business in an interactive, risk-free, and realistic environment. This is utilized by our students during their summer internship period.

**Updating the IT facilities**

Based on the increase in the intake of students and the latest technology required as per regulations, the number of computers in the laboratories are updated. The student to computer ratio is maintained as 1.3:1. Based on the requirements, necessary software and hardware devices, computer systems and its peripheral devices are purchased and are also continuously upgraded since 2018-19 till date from a centralized data backup using NAS Drives to an upgraded campus wifi to 100% accessibility housing upgraded projectors and staff face reader , touch less bio metric for hostel attendance.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

**4.3.2****Student – Computer ratio (Data for the latest completed academic year)****Response:** 1.67**4.3.2.1 Number of computers available for students usage during the latest completed academic year:**

Response: 72

<b>File Description</b>	<b>Document</b>
Purchased Bills/Copies highlighting the number of computers purchased	<a href="#">View Document</a>
Extracts stock register/ highlighting the computers issued to respective departments for student's usage.	<a href="#">View Document</a>

**4.4 Maintenance of Campus Infrastructure****4.4.1***Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)***Response:** 25.63**4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)**

2022-23	2021-22	2020-21	2019-20	2018-19
44.99	48.99	24.87	48.29	41.93

<b>File Description</b>	<b>Document</b>
Institutional data in the prescribed format	<a href="#">View Document</a>
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for maintenance of infrastructure should be clearly highlighted)	<a href="#">View Document</a>

## Criterion 5 - Student Support and Progression

### 5.1 Student Support

#### 5.1.1

*Percentage of students benefited by scholarships and freeships provided by the institution, government and non-government bodies, industries, individuals, philanthropists during the last five years*

**Response:** 72.83

**5.1.1.1 Number of students benefited by scholarships and freeships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
95	94	83	82	83

#### File Description

#### Document

Year-wise list of beneficiary students in each scheme duly signed by the competent authority.

[View Document](#)

Upload Sanction letter of scholarship and free ships (along with English translated version if it is in regional language).

[View Document](#)

Upload policy document of the HEI for award of scholarship and freeships.

[View Document](#)

Institutional data in the prescribed format

[View Document](#)

#### 5.1.2

*Following capacity development and skills enhancement activities are organised for improving students' capability*

- 1. Soft skills*
- 2. Language and communication skills*
- 3. Life skills (Yoga, physical fitness, health and hygiene)*
- 4. ICT/computing skills*

**Response:** A. All of the above

File Description	Document
Report with photographs on Programmes /activities conducted to enhance soft skills, Language and communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)	<a href="#">View Document</a>
Report with photographs on ICT/computing skills enhancement programs	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

### 5.1.3

**Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years**

**Response:** 91.33

**5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
108	116	114	104	106

File Description	Document
Upload supporting document	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

### 5.1.4

*The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases*

- 1.Implementation of guidelines of statutory/regulatory bodies**
- 2.Organisation wide awareness and undertakings on policies with zero tolerance**
- 3.Mechanisms for submission of online/offline students' grievances**
- 4.Timely redressal of the grievances through appropriate committees**

**Response:** A. All of the above

<b>File Description</b>	<b>Document</b>
Proof w.r.t Organisation wide awareness and undertakings on policies with zero tolerance	<a href="#">View Document</a>
Proof related to Mechanisms for submission of online/offline students' grievances	<a href="#">View Document</a>
Proof for Implementation of guidelines of statutory/regulatory bodies	<a href="#">View Document</a>
Details of statutory/regulatory Committees (to be notified in institutional website also)	<a href="#">View Document</a>
Annual report of the committee motioning the activities and number of grievances redressed to prove timely redressal of the grievances	<a href="#">View Document</a>

## 5.2 Student Progression

### 5.2.1

**Percentage of placement of outgoing students and students progressing to higher education during the last five years**

**Response:** 99.11

**5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
117	109	118	107	108

**5.2.1.2 Number of outgoing students year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
119	110	119	107	109

<b>File Description</b>	<b>Document</b>
Number and List of students placed along with placement details such as name of the company, compensation, etc and links to Placement order(the above list should be available on institutional website)	<a href="#">View Document</a>
List of students progressing for Higher Education, with details of program and institution that they are/have enrolled along with links to proof of continuation in higher education.(the above list should be available on institutional website)	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

### 5.2.2

*Percentage of students qualifying in state/national/ international level examinations during the last five years*

**Response:** 80

**5.2.2.1 Number of students qualifying in state/ national/ international level examinations year wise during last five years (eg: IIT/JAM/NET/SLET/GATE/GMAT/GPAT/CLAT/CAT/ GRE/TOEFL/ IELTS/Civil Services/State government examinations etc.)**

2022-23	2021-22	2020-21	2019-20	2018-19
4	0	0	0	0

<b>File Description</b>	<b>Document</b>
List of students qualified year wise under each category and links to Qualifying Certificates of the students taking the examination	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

## 5.3 Student Participation and Activities

### 5.3.1

**Number of awards/medals for outstanding performance in sports/ cultural activities at University / state/ national / international level (award for a team event should be counted as one) during the last five years**

**Response: 32**

**5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
7	5	6	4	10

File Description	Document
Upload supporting document	<a href="#">View Document</a>
list and links to e-copies of award letters and certificates	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

**5.3.2**

**Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)**

**Response: 18**

**5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
12	32	22	09	15

File Description	Document
Upload supporting document	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>

**5.4 Alumni Engagement****5.4.1**

**There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services**



**Response:**

KV Institute of Management and Information Studies has a registered Alumni Association (Reg. No. 372, 04.12.2017) from the year 2017 onwards. The Association will function within the jurisdiction of the Registrar of Societies, Coimbatore. All the past students of KV Institute of Management and Information Studies will be the members of the Association. This alumni association plays a vital role in maintaining a strong connection between the institution and its former students. It serves various functions and offers numerous benefits to both alumni, the institution and the current students of the institution.

Alumni can connect with students, establish professional contacts, and provide career opportunities through this network. The association organizes various events to facilitate these connections. These events include alumni meets, Meet the alumni, and collaborations through Memorandum of Understanding (MoU), which strengthen the bond between alumni and the institution.

Alumni meet will be organized once in a year and it provides a platform for Alumni to reconnect with old friends, network with fellow professionals, and share their experiences. These gatherings often include honoring the notable/distinguished alumni based on their profession, achievements and their contributions to the institution. The Event “Meet the Alumni” organized by the alumni association bring in eminent alumni speakers from diverse fields who share their expertise and insights with current students. These lectures not only enrich the educational experience but also provide valuable networking opportunities in-between students and alumni. Furthermore, collaborations through MoUs between the alumni entrepreneurs and the institution can create mutually beneficial partnerships. These collaborations may involve knowledge sharing, Training and consultancy.

Overall, the presence of an active alumni association enhances the overall experience for graduates beyond their time at the institution. It provides a supportive network for continued personal and professional growth while maintaining strong ties with alma mater.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## Criterion 6 - Governance, Leadership and Management

### 6.1 Institutional Vision and Leadership

#### 6.1.1

*The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.*

#### **Response:**

The KVIM's tagline reads, "Grooming leaders of future" the institutions vision is to transform the young minds as smart citizens by providing holistic education in Management and Innovation and to thought leadership for a positive impact on the business, government and society. Rooted in this conviction, the institution has the following vision and mission and made it visible in all the institutional practices.

The institutional governance is decentralized and participatory governance system by all the stakeholders. The Governing Council and other statutory and non-statutory committees of KVIM institution has representation from teaching staff, non-teaching staff (both gender) academicians, industry experts, student (both gender), parents, Alumni etc. The institution has complete transparency in all the activities such as academic, co-curricular and extracurricular activities. All the Members are involved in the activities based on their expertise and interest. The Governing Council of the institution delegates the authorities to the Chairman and Principal to enable a 360 degree development.

The institution has Directors to manage each vertical, coordinators and members of various committees and cells play a vital role in making decisions and implementing. Notices, circulars and information to the stakeholders are regularly communicated through electronic media. The institution has incorporated e-Governance in admissions, staff recruitments, library, accounts, hostel management, documentations, payment of fees etc.

KVIM has constituted the IQAC as per NAAC guidelines to monitor and ensure 100% quality measures in all transactions.

The institution has a mechanism of providing operational autonomy to various functionaries in order to ensure a decentralized governance system. At the Top Level, the Principal is the member secretary of the Governing Council and chairperson of the IQAC. The Principal nominates different committees for implementation of different academic and student administration related policies. All academic and operational policies are based on the collective decision of various committees.

At Faculty level, the faculty members are given representation in various committees/cells nominated by the Principal. The composition of different committees are swapped every year to ensure a uniform exposure of duties for academic and professional development of faculty members. All the stakeholders are given a representation in various committees and their suggestions and comments are recorded and considered while implementation.

The institution has a well-defined strategic plan of action with short, medium, and long-term goals

aligned to the mission and accreditation standards. The strategic plan drives the institution to establish quality in academics, research, student progression, faculty and staff growth, industry collaborations, contribution to society, infrastructure development, accreditations and brand building.

The Institution, though affiliated has implemented the recommendations as per NEP 2020 wherever possible in the curricular implementation. The institution offers several need based certificate courses and facilitates online learning through MoUs, joint industry immersions and onsite training programmes for the capacity building and provide a multidisciplinary perspective to the learners.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 6.2 Strategy Development and Deployment

### 6.2.1

*The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc*

#### Response:

KVIM has the practice to proactively pursue its goals through a well-defined strategic plan with short, medium, and long-term plans aligned with the mission, accreditation standards, and best practices. Since its inception the institution is formulating plans that consist of actions to establish quality on academics, research, student progression, faculty and staff growth, industry collaborations, consultancy services, contribution to society, mobilizing resources, infrastructure development, overall institutional growth, accreditations and brand building.

The institution also have a road map to successfully accomplish the goals as per the plan. KVIM has set up Academic Advisory Board for a comprehensive planning of Academic activities and Industry Academic Advisory Board to bring in the Industry related activities in addition to the curriculum.

The academic program and teaching learning processes are conducted as per the comprehensive strategic plan. The corresponding academic infrastructure for quality-based teaching learning is accordingly provided in KVIM. These plans are prepared based on the feedback received from various stakeholders, targets to be achieved as per the comprehensive plan. The input from these plans are submitted for budget preparation and infrastructural development is finally taken up as per the plan and the budget availability based on the priorities. In order to encourage and motivate faculty and students to take up challenging and interdisciplinary problems for research, the institution provides platforms and ecosystem. KVIM has established the IQAC to suggest effective measures for quality improvement, enhancing the procedural efficiency for effective functioning of the institution.

KVIM has also working for implementing National Education Policy 2020 (NEP2020) and prepared a strategic plan and goals for NEP-2020 implementation. The Learning outcomes-based curriculum framed by the affiliating university, enhancing experiential learning, internship, project work and entrepreneurial insights are some of the major elements of NEP-2020 that are already implemented. Curriculum frameworks are improvised with holistic and multidisciplinary approach. The Institution has signed MoUs to enhance the networking and collaborations with the Institutions / Industry.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Institutional perspective Plan and deployment documents on the website	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 6.2.2

### *Institution implements e-governance in its operations*

1. Administration
2. Finance and Accounts
3. Student Admission and Support
4. Examination

**Response:** A. All of the above

File Description	Document
Screen shots of user interfaces of each module reflecting the name of the HEI	<a href="#">View Document</a>
Institutional expenditure statements for the budget heads of e-governance implementation ERP Document	<a href="#">View Document</a>
Annual e-governance report approved by the Governing Council/ Board of Management/ Syndicate Policy document on e-governance	<a href="#">View Document</a>

## 6.3 Faculty Empowerment Strategies

### 6.3.1

**The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression**

**Response:**

As KVIM always trust the contribution of its employees towards its overall development and progress, it effectively implements the welfare schemes for the teaching and Non-teaching faculties. It also encourages the employees to utilize the welfare measures with ease. Some of the welfare measures the institute provides to its employees include promotion and increments based on self-appraisal, and certificate of appreciation for excellence in academics.

To ensure well-being of staff members, KVIM provides comprehensive benefits including Provident Fund, Employee State Insurance, Group Medical Insurance, and discounted access to healthcare through a partnered hospital. Recognizing the importance of professional development, KVIM recognizes staff members who have presented research papers and actively engage in national and international academic events, including seminars, conferences, workshops, and Faculty Development Programs (FDPs) by cash incentives. The institution actively promotes faculty involvement in consultancy projects by offering a generous revenue-sharing program. As an incentive, 60% of the income generated from such projects goes directly to the faculty member and 40% to the institution..

KVIM also provides financial assistance to faculty members for Membership registration in Professional bodies. In order to Recognize outstanding contributions, the institution presents annual awards of excellence to faculty members who excel in teaching, research, and community extension. The institution hosts regular staff trips with family to nearby destinations strengthening connections and fostering a positive work environment. The Institution maintains a Staff Grievance Redressal Cell to address staff concerns.

KVIM has an appraisal system called "Faculty Growth Profile and Credibility Score" to objectively evaluate both teaching and non-teaching staff performance. These unique appraisal forms are designed to encourage self-reflection and provide documentation that supports growth. This system of KVIM helps the staff members to unlock their potential and fulfill their duties with greater effectiveness. Institutionally, it empowers leadership to recognize achievements, support promotions, and deliver targeted feedback, creating a culture of continuous improvement for both staff and students.

<b>File Description</b>	<b>Document</b>
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

**6.3.2**

**Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years**

**Response:** 98.46

**6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
12	14	13	13	12

File Description	Document
Policy document on providing financial support to teachers	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>
Copy of letter/s indicating financial assistance to teachers and list of teachers receiving financial support year-wise under each head.	<a href="#">View Document</a>
Audited statement of account highlighting the financial support to teachers to attend conferences / workshop s and towards membership fee for professional bodies	<a href="#">View Document</a>

### 6.3.3

*Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years*

**Response:** 55.65

**6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
12	14	13	13	12

**6.3.3.2 Number of non-teaching staff year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
10	10	10	10	10

<b>File Description</b>	<b>Document</b>
Refresher course/Faculty Orientation or other programmes as per UGC/AICTE stipulated periods, as participated by teachers year-wise.	<a href="#">View Document</a>
Institutional data in the prescribed format	<a href="#">View Document</a>
Copy of the certificates of the program attended by teachers.	<a href="#">View Document</a>
Annual reports highlighting the programmes undertaken by the teachers	<a href="#">View Document</a>

## 6.4 Financial Management and Resource Mobilization

### 6.4.1

**Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)**

#### **Response:**

KVIM has developed strategies for resource mobilisation and utilisation of funds from different sources. The strategies prioritize optimal allocation and utilisation of resources to support the initiatives and activities of the institutions.

The primary source of income for the institution is the Student fee. KVIM mobilizes its funds received mainly from students as fee. As a not-for-profit institution, the College has a conscious policy of keeping affordable student fee. The management provides funds for infrastructure development regularly based on the request given by the academic and administrative departments.

For the effective functioning of the institution, different departments and committees have been created. Each committee identified their own requirements and then transfers planned expenses to the principal for review annually.

The Principal reviews the requirements submitted by the departments and committees and then add the potential considerations and preparation, forward them to the finance committee for a stronger review and recommendations.

Finance/ Accounts officer goes through all suggestions and analyses minutely and then acts accordingly to betterment of students, teachers, non-teaching faculties, the report is eventually submitted to the Governing Council, for further sanction.

#### **Optimal utilization of resources:**

The Main purpose of resource mobilization and utilization of resources is to put KVIM on a standard

with a view to achieve best quality teaching and enhance the unique quality of students.

The management allocate sufficient funds for effective teaching-learning practices that include training programmes, orientation programmes, workshops, and interdisciplinary activities for both faculty and students.

The Budget is utilized to meet the regular operational and administrative expenses and maintenance of fixed assets.

Requisite funds are utilized every year towards enhancement of Laboratory and library facilities to augment learning facilities.

Adequate funds are utilized for development of and maintenance of infrastructure of the institute.

Some funds are utilized for community development and social welfare activities.

File Description	Document
Upload Additional information	<a href="#">View Document</a>

## 6.5 Internal Quality Assurance System

### 6.5.1

**Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities**

#### Response:

KVIM envisages to improve its total quality through a persistent vision on imparting quality education, through its innovative, comprehensive academic system. The Internal Quality Assurance Cell (IQAC) of the institution carries out activities that encompass all aspects of the functioning of the institution. Since inception of IQAC, it has been performing the following tasks on a regular basis:

- Improve the teaching quality and research by providing regular inputs to all concerned based on various students feedbacks.
- Providing inputs for implementing best practices in administration and for efficient utilization of resources and providing better services to students and staff.
- Providing inputs for Academic and Administrative Audit and analysis of the results for improvement in areas which need improvements.
- Collecting regular feedbacks from all the stakeholders and taking necessary corrective measures.



The two examples of practices institutionalized as a result of IQAC initiatives are as follows:

- The IQAC gives suggestions for making the teaching-learning process more participative by adopting various methods. The faculties are encouraged to use ICT enabled tools and to employ other novel pedagogical tools for regular class-room teaching. The faculties are provided with all necessary support of an excellent infrastructure, academic and extracurricular inputs.
- IQAC recommended academic departments to train faculty on OBE patterns, PSO, PO, CO's, and mapping. IQAC monitors OBE implementation regularly. The Examination Department followed IQAC recommendations and employed Bloom's taxonomy for the Comprehensive Concurrent Evaluation. Direct and Indirect PO mapping is done for each courses. For continuing student growth, IQAC has instructed the academic department to identify Slow Learners and Fast Learners and provide remedial sessions.
- Monitoring the co-curricular, extra-curricular, extension and sports activities For the holistic development of the students, a number of curricular, co-curricular, extra-curricular, sports and extension activities are carried out by the Institution. The chairpersons of all these committees are asked to strictly adhere to the schedule prepared at the beginning of the academic year.

IQAC suggested to modify the Super specialization courses as per the industry requirements, and it was implemented in the third semester. This super specialisation enables the students immerse themselves in their preferred "Placement Specialization", to sharpen their expertise in their chosen field and to prove themselves in the selected field.

- The institution is conducting an exclusive programme for development of Business Communication Skills of the students. The institution already designed the modules for this programme.
- The IQAC proposed to initiate various green practices to maintain eco-friendly college campus through the activities i.e. Tree Plantation, Paperless Work, Plastic Eradication, Clean and Beautiful Campus Management.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 6.5.2

**Quality assurance initiatives of the institution include:**

- 1.Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented**
- 2.Academic and Administrative Audit (AAA) and follow-up action taken**
- 3.Collaborative quality initiatives with other institution(s)**
- 4.Participation in NIRF and other recognized rankings**
- 5.Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.**

**Response:** A. Any 4 or more of the above

File Description	Document
Quality audit reports/certificate as applicable and valid for the assessment period.	<a href="#">View Document</a>
NIRF report, AAA report and details on follow up actions	<a href="#">View Document</a>
List of Collaborative quality initiatives with other institution(s) along with brochures and geo-tagged photos with caption and date.	<a href="#">View Document</a>
Link to Minute of IQAC meetings, hosted on HEI website	<a href="#">View Document</a>

## Criterion 7 - Institutional Values and Best Practices

### 7.1 Institutional Values and Social Responsibilities

#### 7.1.1

**Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years.**

*Describe the gender equity & sensitization in curricular and co-curricular activities, facilities for women on campus etc., within 500 words*

**Response:**

“When the women are empowered, society with stability gets assured” This quote by Dr. A. P. J. Abdul Kalam is what the institution follows. As Women empowerment and gender equality are the primary concerns at KVIM, the institute practices to bring a positive change in the attitude and support of equality among genders within the institute and in our outreach. The institution’s commitment of providing a safe and secure campus, that offers equal opportunities in education and employment, is augmented by a variety of activities that promote 'Gender Sensitization' and a dedicated Committee that ensures the implementation of the Action Plan.

Every year the institution performs a gender audit to raise awareness of the need of respecting each gender and problem solving to find solutions for making female students feel more secure in the campus. The institution has a separate counseling with an appointed female counsellor to promote counseling to the female students. KVIM as extending its social responsibility making students stand against Girl child abuse and women harassment.

A dedicated Women Development Cell to spread the awareness of Gender Equity in the college. KVIM has a privileged right to promote Business Education, and to ensure women empowerment through gender equality in which the institution makes consistent efforts.

The following are the few awareness programmes conducted in the last 5 years:

- Women Health and Hygienic awareness related to misconduct, Sexual Assault and Harassment
- International Women’s Day
- Women Health Awareness Programme
- Women Safety Awareness Programme

The faculty members gender ratio for the academic year under assesment year is 4(Male) and 9(Female).

The student gender ratio for the latest academic year is 66(Male) and 54(Female).

The non-teaching staff gender ratio for the latest academic year is 5(Male) and 5(Female).

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

### 7.1.2

**The Institution has facilities and initiatives for**

- 1. Alternate sources of energy and energy conservation measures**
- 2. Management of the various types of degradable and nondegradable waste**
- 3. Water conservation**
- 4. Green campus initiatives**
- 5. Disabled-friendly, barrier free environment**

**Response:** A. 4 or All of the above

File Description	Document
Policy document on the green campus/plastic free campus.	<a href="#">View Document</a>
Geo-tagged photographs/videos of the facilities.	<a href="#">View Document</a>
Circulars and report of activities for the implementation of the initiatives document	<a href="#">View Document</a>
Bills for the purchase of equipment's for the facilities created under this metric	<a href="#">View Document</a>

### 7.1.3

**Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following**

- 1. Green audit / Environment audit**
- 2. Energy audit**
- 3. Clean and green campus initiatives**
- 4. Beyond the campus environmental promotion activities**

**Response:** A. All of the above

<b>File Description</b>	<b>Document</b>
Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date	<a href="#">View Document</a>
Policy document on environment and energy usage Certificate from the auditing agency	<a href="#">View Document</a>
Green audit/environmental audit report from recognized bodies	<a href="#">View Document</a>
Certificates of the awards received from recognized agency (if any).	<a href="#">View Document</a>

#### 7.1.4

**Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)**

#### **Response:**

KVIM is dedicated to fostering an inclusive environment through initiatives that support education, uplift the underprivileged economically, and cultivate a sense of peace and unity within the community.

The institution provides scholarships for the students from different background such as SC/ST/OBC and Minority scholarships.

The campus has a substantial degree of heterogeneity in both students and faculty members. It has human resources from different geographical areas and multilinguality.

Special facilities are created for the Divyangjan students. Their mobility is supported with the provision of ramps and wheelchairs. Special restroom facilities have been provided in the college premises.

The institution constitutes various committees for students from OBC, minority, SC/ST to help them and to address their issues.

The institution provides various Awareness programs related to electoral rights, human rights, and women rights.

KVIM actively promotes well-rounded eco-consciousness by Organizing environmental extension activities, such as planting and maintaining saplings in nearby villages, which fosters a sense of responsibility and connection to the local community.

We promote cultural and regional harmony like Pongal, Diwali, Saraswati Pooja, Christmas, Ramzan, Holi, Onam, Youth Festival, etc. to impart tolerance and harmony among the students.

File Description	Document
Upload Additional information	<a href="#">View Document</a>
Provide Link for Additional information	<a href="#">View Document</a>

## 7.2 Best Practices

### 7.2.1

**Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual**

**Response:**

### **BEST PRACTICE 1: BUSINESS COMMUNICATION AND SKILL DEVELOPMENT PROGRAMME**

**Goal**

Though the students have been provided with English as a course for 13+ years in their school and college level, there is a dearth in usage of the language and its inclusivity in all sorts of communication including business communication. The institution offers a carefully articulated syllabi which shall empower the students to improve their vocabulary and lead an Organisation/Department in a commendable fashion.

**Objective:**

1. To make students confident in speaking in English implacably and with at most enthusiasm.
2. Demonstrate the aim of basic and advance business skills
3. Develop in Interpersonal communication skills for social and business interactions
4. Empower students in developing strategies and making decisions

**The Context**

The primary aim is to provide students with better knowledge, skills, and attitude towards equipped them as industry ready. There is a strong follow on the administrating the need of skills in this present era. In view of this the initiative with an ideal present of accomplishing the goals of the students by facilitating them with good communication skills, life skills and employability skills through an effective program.

KVIM has conceptualized and implemented a unique development programme to empower the students to enable them with a brighter chance of placements and making them competent in their jobs. The course fasters in their communication, creativity, compassion, critical Thinking, decision Making.

One to One Assessment Program, Students Presentation Mentoring, Business Case Studies and Roleplays. The above said Activities are assessed periodically to ensure the transformation of the

Students and make them Industry ready.

**Practice:**

1. Offering the course based on the validated syllabi and course material.
2. Modules developed as per the recommendation of IAAB.
3. Periodical and continuous assessments to monitor the progress.

**Evidence of Success:**

1. Development in Communication Skills.
2. Prepared to Face the Corporate World and continued sustenance.
3. Improved in Presentations to handle Business Meets.
4. Empowered to develop Strategies and Making Decision for the opted situations.
5. The Institute Secure Good Number of Placement's every year.

**Problems Encounter:**

1. Slow transformation owing to the heterogeneity among students.
2. Paucity in identifying the right trainers.

## **BEST PRACTICE 2: OFFERING ALL SPECIALISATION COURSES PRESCRIBED IN CURRICULUM**

### **Goal**

The primary aim of the Master's Programme in Management is to churn out quality man power who can excel in diverse sectors of specialisations. Each sector wants a certain skillset in achieving the targets. The parent university has provided options to choose from a list of specialisation courses prescribed. We at KVIM are affirmative that to adopt and be adopt to the current challenges of the Industry, we need to produce human resource who have acquire the maximum inputs in allied disciplines apart specialisation course to our students with an aim of owning refining their comprehensive and cognitive abilities to secure in ever dynamic and volatile industrial requirements.

### **Objectives**

- To offer all specialization courses to the choice of the students.
- Facilitate students to get exposed in the specialized area.
- Partner with industry to give more insights on industry practice with reference to the specialized area.

### **Context**

KVIM is an affiliated institution which adheres to the curriculum and syllabus prescribed by Anna University under CBCS pattern. The curriculum offers choice for the functional and sectorial

specializations. At KVIM we offer all the specializations prescribed by Anna University to the students; thereby fully realising the potential functionality of the CBCS pattern. Further these specialisations offered in curriculum with industrial inputs which provides a sophisticated outlook to the conventional method of delivery of the specialized courses. Thus this becomes a unique academic signature in the effective implementation and delivery of the content, thereby offering necessary knowledge and skill sets which are mandatory requirements for the successful placement and career path.

### The Practice

KVIM has a practice of one to one discussion with the students to assess their potential and also to discuss on the choice of their specialisations. Through this, the institution identifies the students' choice in selecting the specialisation and providing him with adequate mentoring for choosing a particular specialisation(s) of his interest and choice. For more visible and increased placements and career based on the selected specialisation(s) the institution is making the following efforts

1. MoUs with leading Organisations for providing knowledge and skill sets required
2. Super Specialisation to bridge the curriculum and industry need.
3. Skill Development Programmes

### Evidence of success

- By offering all the specialisations the students can choose their interested area of specialisation and enriching his knowledge and skillsets with the assistance provided by the institution. The number of companies in the specializations namely, Marketing, Business analytics and Operations Management has substantial increase over the past two years with about 56% students getting placed in these verticals in the companies.

### Problem Encountered & Resources Required

- Since the students are from the rural background some of the students find it difficult to choose the specialisations of their choice which requires special attention. As the assessments are done as per the Parent university norms, the institution has a restricted autonomy in using novel methods of assessment tools.

File Description	Document
Best practices as hosted on the Institutional website	<a href="#">View Document</a>

## 7.3 Institutional Distinctiveness

### 7.3.1

**Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words**



**Response:**

To ever remain updated on current and contemporary developments in the fast-moving corporate world, the syllabus of each Course must have a provision to keep updating the developments happening in the respective specialisation, which will nurture the skills and the knowledge of both the Students. As an affiliated institution, there is a massive restriction in continuously updating the curriculum. But the outside dynamic market warrants new knowledge and skillsets from the students. To achieve excellence in their domains of study, we offer Super Specialisations to bridge the gap between syllabi & the ever changing job market demand. The institution collects inputs from the industry through the **Industry Academia Advisory Board** and based on that the topics in each course are selected and taught.

KVIM's Super Specialization offers a structured and progressive learning journey designed to prepare students for success in their chosen careers by offering the course at three levels viz., Basic, Intermediate and Advanced. This three-tiered approach acts as a bridge between academic learning and real-world industry demands. These enables the students to shine in their placements.

**Basic Level**

The Basics level lays a solid foundation by providing a comprehensive understanding of essential business concepts and serve as the building blocks for all subsequent specializations. During this period, students acquire a broad understanding of Finance, Marketing, Human Resources, Operations, Logistics, and Business Analytics. This mandatory course sets the groundwork for a well-rounded business education and helps students make informed choices about their future specializations.

**Intermediate Level**

Intermediate level makes the students explore their chosen specialization in a greater depth. This targeted learning allows them to develop a deeper understanding of specific areas of business that align with their career goals.

**Advanced Level**

The Advanced Level in the final semester make the students fully equip themselves with Knowledge, Skill and Attitude in their chosen specialization, making them highly competitive and sought-after candidates in the job market. This level of course is administered by academic tie-ups with organisations like Credai, NIPM, CII, AIMA, etc., to realize the full potential and objective of offering such programs.

**Performance Portrayal**

By admiration of this structured super specialisation courses coupled with the intensive core domain and specialization courses, the students are equipped with a strong base of foundational knowledge, adequate skills and are made emotionally strong to face the ensuing placement interviews and drives with a greater confidence. This has made the institution secure 100% placements year on year which is essentially unique to our management institution.

<b>File Description</b>	<b>Document</b>
Appropriate web in the Institutional website	<a href="#">View Document</a>

## 5. CONCLUSION

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### Additional Information :

The Institution saw its first landmark in the year 2011 where an Extended intake of 60 to 120 was approved by AICTE. In 2013, we implemented the Industry Outreach program which is still a successful endeavor. In 2016, we introduced compulsory Skill Development Program for all students. In 2018, we launched the Super Specialization program for all the specializations. KVIM has a unique practice of peer learning on Catch Up Saturdays which promotes team building and sharing of Knowledge. The institution provides Mini-projects to the students during long holidays. The internship practice is unique to KVIM which included blended learning with virtual and real-time experience. The three tier Super Specialisation equip students for achieving quality placement. The Smart Industrial Exploration provides real time industrial exposure to the students. These attributes which are mentioned above has made our placement cell strong to fetch quality placements in top companies. Today, KVIM boasts 100% placements because of these quality measures. Subsequently, to offer an extra edge academic input we introduced Industry based Certification / Add on courses wherein more than 90+ % students were benefitted. A half yearly magazine “**SALAD**” is being managed by the students. The “**BRAND IN YOU**” Concept helps the students to identify their potentials, aspirations and chalk out a workable roadmap to achieve success in their career. To cater the academic endeavors excellent infrastructure is established. We also sincerely contribute to the development and wellbeing of the society by employing various outreach and awareness programs. We also equally emphasize participations in cultural and sports activities which catalyzes holistic education. We have an automated grievance ticketing system which ensures compliance and redressal of any discrepancies and prevents breaches. Our alumni serve as ambassadors in propagating the management principles, ethics, ethos and values imbibed during their course of study at KVIM. They hold Pivotal positions in corporates, Industries, private Sectors, Government establishments both within the country and outside the country. A few have emerged as successful entrepreneurs. KVIM Strives in imparting a holistic management education to the stakeholders who contributes to building the excellent businesses, Entrepreneurial ventures and being ethical managers.

### Concluding Remarks :

KVIM an institution with 13+ years of experience in grooming the leaders of tomorrow has grown phenomenally in its academic stature in providing global learning experiences. With its Academic excellence, enrichment of skills and developing total personality provides quality business education to the students. The campus is inclusive and accommodative.

Through the continuous practice of providing “Business Communication Skills Development Programme” and “Offering All Specialisations” to the students for more than a decade to achieve best placements. We also offer “Super Specialisations” at three levels namely Basic, Intermediate and Advanced to bridge the gap between prescribed syllabi & the ever-changing job market demand. Industry related certification and add on courses for the upliftment of the career is an added advantage for students.

The institution adopts innovative teaching-learning pedagogies which are more student-centric methods like Experiential Learning, Practical Learning, and Problem-Solving including Smart Industrial Exploration, onsite learning and outbound trainings. Through the Industry immersion, students can gain the real time industrial exposure to face the business world.

KVIM inked MoUs with reputed Industries and institutions for Academic, Research and Consultancy activities and undertaking many research projects. The institution continuously encourages the faculty members to actively involve in research activities including funded research projects, attending conferences, workshops and seminars. Financial supports are provided for the research activities of faculty members. The institution has an in-house Journal and Newsletter which promotes the research and academic culture.

KVIM also empowers the students as agents of social change who work towards establishing an inclusive society through its extension and outreach activities in the needy neighbourhood.

The institution has an excellent infrastructure facility that includes classrooms, tutorial rooms, seminar halls, board rooms and sports facilities. The institution has an incredible IT infrastructure and a state-of-the-art library which supports academic and research.

The institution has a strong Alumni Association which supports in every aspect of the college activities.

It has a decentralized and participatory academic and administrative setup with directors for each vertical. IQAC of the institution is meticulously embarks on benchmarking for excellence and publishes annual quality newsletter. The institution is certified for its environmental consciousness.