



KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES

Approved by AICTE - New Delhi, Permanently Affiliated to Anna University, Chennai, Accredited by NAAC
545, Sathy Main Road, Kurumbapalayam PO, Coimbatore, TN - 641 107, IN. web: kvimis.co.in.

MANDATORY DISCLOSURE

AICTE File No. Date & Period of Last Approval	F. No. Southern / 1 - 43661827279 / 2024 / EOA – 04.04.2024
Name of the Institution	KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES
Address of the Institution	545, Sathy Main Road, Kurumbapalayam (PO), Coimbatore, Tamilnadu- 641107
Longitude & Latitude	77.02 & 11.10
Phone number with STD code	8489553994
FAX number with STD Code	0422-2655394
Office hours at the Institution	8:45 AM to 5:30 PM
Academic hours at the Institution	9:00 AM to 5:00 PM
Email	management@kvct.org
Website	www.kvimis.co.in
Nearest Railway Station (Dist in Km)	Coimbatore (15 Kms)
Nearest Airport (Dist in Km)	Coimbatore (11 Kms)
AICTE ID	1-1719445
Approval Status	Approved by AICTE Permanently Affiliated to Anna University
Name of Programme	Master of Business Administration
Type of Institution	Private-Self Financing
Category of the Institution	Non-minority, Co-Education
Name of the Society/Trust	KV Charitable Trust
Address of the organization	13/14 VCS Nagar, G N Mills Post, Coimbatore - 641029
Name of the Affiliating University	Anna University
Address	Sardar Patel Road, Guindy, Chennai 600 025
Website	www.annauniv.edu
Affiliation Status	Permanently Affiliated to Anna University
Principal	Dr. M. Vidhya
Address	30, Krishna lay out, Idigarai, Coimbatore - 641022
Mobile Number	8870003554
Email id	vidhya@kvimis.co.in



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GOVERNING COUNCIL

S. No	Name of the Member	Role	Designation and Address
1	Dr. C. Kumar	Chairman	Managing Director, KV Institute of Management and Information Studies
2	Mr. R. Raveendran	Industrialist – Member	Secretary, Residents Awareness Association of Coimbatore
3	Mr. O. A. Balasubramanian	Industrialist - Member	Senior Vice President IT, Roots Industries, Coimbatore
4	Dr. R. Nandhagopal	Academician – Member	President, Association of Indian Management Schools,
5	Dr. Jayanthi Ranjan	Academician – Member	Vice Chancellor, Sharda University, Keetham, Agra
6	Dr. P. Devaki	Academician – Member	Associate Dean, Kumaraguru College of Technology, Coimbatore
7	Dr. K. Arul Rajan	Anna University Nominee	Professor, Dept. of MBA, PSG Tech
8.	Yet to be Nominated	State Government Nominee	To be Nominated by State Government
9.	Yet to be Nominated	Industrialist	To be Nominated by State Government
10.	Dr. M. Vidhya	Member Secretary	Principal, KV Institute of Management and Information Studies
11.	Dr. A. Sulthan	Associate Professor - Member	Associate Professor, KV Institute of Management and Information Studies

PLANNING AND MONITORING BOARD

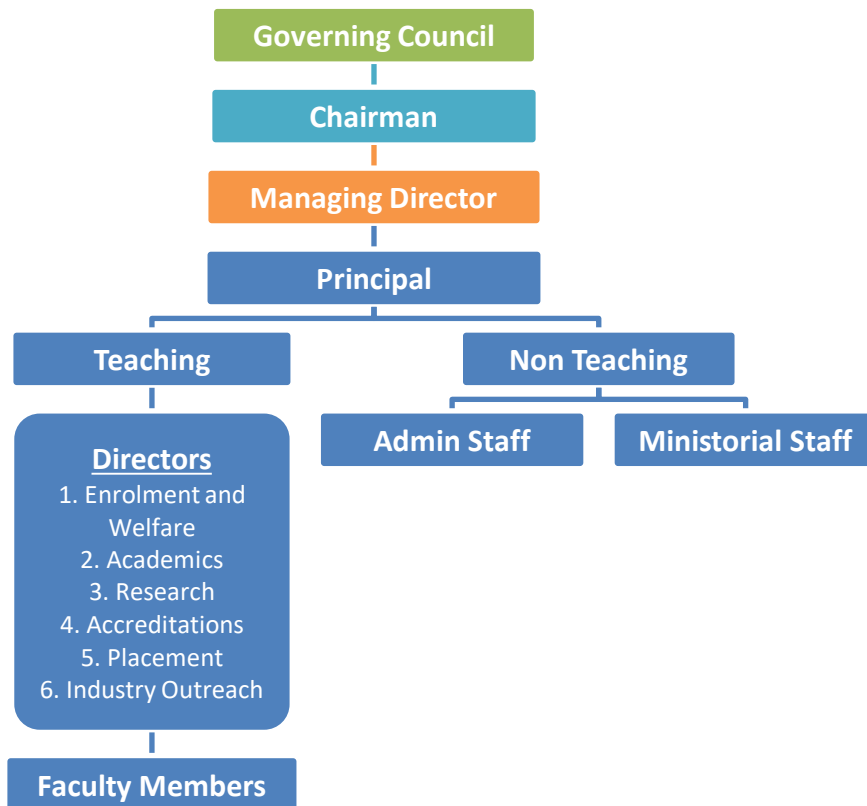
S. No	Name	Position	Designation /Occupation	E-mail ID	Address
1	Dr. Vidhya M	Chairman	Principal	vidhya@kvimis.co.in	30, Krishna Layout, Idigarai, Coimbatore - 22
2	Dr. Kumar C	Member	Professor	kumar@kvimis.co.in	120, VG Rao Nagar, Ganapathy Post-Coimbatore
3	Mr. Arun S K	Member	Others - CEO	ceo@audicbe.co.in	100, Avinashi road, Coimbatore - 641018
4	Mr. Devaraj Mohan	Member	Others – Managing Director	devraj@mdaca.com	147, Flat no. 6, Shrisai Complex, Thadagam Road, Coimbatore - 641025
5	Mrs. Divya Subramaniyam	Member	Others – Managing Director	riverinteriordesign.in@gmail.com	58/1, Race course, Near Income Tax Office, Coimbatore - 641018
6	Mr. Senthil Kumar B	Member	Others – Civil Engineer	senthil@kvimis.co.in	17/12, VSC Nagar, Coimbatore - 641029



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ORGANIZATION CHART



GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF AND STUDENTS & ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:

STUDENTS

Twice in every semester. An online performance appraisal system is used. The students appraise the performance of the faculty against various criteria. The scores are consolidated and communicated to the faculty members. The Directors reviews the performance of the faculty and offers suggestions for better performance. Grievance of students are represented to their designated mentor and if not satisfied then it is taken to the head of the department and later to the head of the institution.

FACULTY

The Institute follows an open-door policy. Institute has a Grievance Redressal Committee which conducts opinion survey among students, faculty and staff. The grievances are attended to promptly. The Institute has placed gripe boxes at prominent places for students, faculty and staff to bring to notice their grievances. Besides this, Class Committee Meetings are held with the Students Representatives twice in a Semester to address the issues pertaining to academic and non-academic affairs. The grievance of the faculty member is represented to the head of the department and then to the head of the institution.



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ANTI-RAGGING COMMITTEE DETAILS

S. No.	Name	Position	Designation / Occupation	E-mail id	Address
1	Dr. Vidhya M	Chairman	Principal	vidhya@kvimis.co.in	30, Krishna Layout, Idigarai, Coimbatore - 22
2	Mrs. Selvi P	Member	Inspector	selvi@kvimis.co.in	141, Thudiyalur Road, Near Vinayagar Temple, Kovilpalayam Coimbatore - 110
3	Mr. Raveendran R	Member	Secretary	raaccbe@gmail.com	PSG software Park II, Coimbatore - 641004
4	Mrs. Rejitha K	Member	Parent	rejitha@kvimis.co.in	545, sathy main road, kurumbapalayam, Coimbatore - 641107
5	Ms. S. Nishashree	Member	Student	23mba_nishashrees@kvimis.co.in	6/136, raja veethi, Kattukottai pudur, vadachenni malai (post), Thalaivasal (tk), Salem
6	Mr. S. Dharun Krishnan	Member	Student	23mba_dharunkrishnans@kvimis.co.in	No.2, Mela Mada Vilagam street, near Periya Kovil, Mayiladuthurai - 609001
7	Mrs. Vidhya N	Member	Office Admin	officeadmin@kvimis.co.in	545, Sathy Main Road Kurumbapalayam, Coimbatore

INTERNAL COMPLAINT COMMITTEE (ICC) DETAILS

S. No.	NAME	PROFESSION	CATEGORY	E-mail id
1	Dr. M. Vidhya	Chairman	Principal	vidhya@kvimis.co.in
2	Dr. P. Sankari	Member	Assistant Professor	sankari@kvimis.co.in
3	Mrs. Dhivya M	Member	Assistant Professor	dhivya@kvimis.co.in
4	Ms. Jeevitha Murali	Member	Legal Advisor	jeevitha@kvimis.co.in
5	Mrs. N. Vidhya	Member	Office Admin	office@kvimis.co.in
6	Mr. Arulkumar K	Member	Student	23mba_arulkumark1999@kvimis.co.in
7	Ms. Janane P K	Member	Student	24mba_jananepk@kvimis.co.in



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SC/ST COMMITTEE DETAILS

S. NO	NAME	POSITION	CATEGORY	E-mail id
1	Dr. M. Vidhya	Chairman	Principal	vidhya@kvimis.co.in
2	Mr. Godwin J	Member	Assistant Professor	godwin@kvimis.co.in
3	Mrs. Dhivya M	Member	Assistant Professor	dhivya@kvimis.co.in
4	Ms. Kaviya B	Member	Student	22mba_kaviyab@kvimis.co.in
5	Mr. Vembadiayan B	Member	Student	24mba_vembadiayanb@kvimis.co.in

STUDENT COUNSELLOR DETAILS

S. NO	NAME	PROFESSION	E-mail id
1	Dr. M. Vidhya	Principal	vidhya@kvimis.co.in
2	Dr. Sulthan A	Associate Professor	sulthan@kvimis.co.in
3	Dr. Sankari P	Assistant Professor	sankari@kvimis.co.in

INTERNAL QUALITY ASSURANCE CELL

S. NO.	NAME OF THE MEMBERS	ROLE	DESIGNATION
1	Dr. Vidhya M.	Chairman	Principal, KVIM
2	Dr. Kumar C.	Member – Management Representative	Finance Consultant
3	Mr. Arun S. K.	Member – Industry Expert	CEO, Audi Coimbatore and Madurai
4	Dr. Madhan Sankar S. R	Member – Academician	Advisor, Kongunadu Arts and Science College, Coimbatore
5	Mrs. Pavithra S	IQAC Coordinator	Assistant Professor, KVIM
6	Dr. Sulthan A	Member – Senior Faculty	Associate Professor, KVIM
7	Mrs. Mahalakshmi Priyadharshini	Member – Senior Faculty	Assistant Professor, KVIM
8	Mr. Meicin Charley C	Member – Senior Faculty	Associate Professor, KVIM
9	Dr. Sankari. P	Member – Senior Faculty	Assistant Professor, KVIM
10	Mrs. Dhivya M	Member – Senior Faculty	Assistant Professor, KVIM
11	Mrs. Vidhya N	Member – Non-Teaching	Accounts Officer, KVIM
12	Mr. Vihas S	Member - Alumni	ENova Software and Hardware Solutions P Limited




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13	Mr. Kamaleshwaran M	Member - Student	Student – I MBA, KVIM
14	Mr. Venkata Shamy	Member - Parent	Business Man

FACULTY


S.NO.	CADRE	NO. OF FACULTY MEMBERS
1	PROFESSOR	3
2	ASSOCIATE PROFESSOR	4
3	ASSISTANT PROFESSOR	6
	Total	13

PROFILE OF PRINCIPAL & FACULTY	
	
Name	Dr. M. Vidhya
Date of Birth	17/03/1979
Unique ID	1-456783069
Department	MBA
Date of Joining the Institution	04-12-2009
Qualifications with Class/Grade	
UG	B.Com. - I Class
PG	M.Com, MBA, M.Phil.,- I Class
Ph.D	Management
Total Experience in Years	
Teaching	25 Yrs
Industry	Nil
Research	
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	1. Financial Management 2018, 978-93-87862-28-6
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	
National	40
International	15
Papers Published in Journals	



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(No. of papers published in National/International Journals/Conferences)	
National	25
International	15
Papers Presented in Conferences	
National	12
International	8
Ph.D Guide/ Give field & University	
Field	Management (Finance &Marketing)
University	Anna University
Ph.Ds / Projects Guided	
Ph.Ds	1
Projects at Masters level	250
Professional Memberships	Yes
Interaction with Professional Institutions	Yes
Awards	Yes
Total No of Grants fetched	2
Consultancy Activities (Provide additional details)	Yes
Project Carried Out	
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	Dr. C. Kumar
Date of Birth	23/08/1973
Unique ID	1-475675471
Department	MBA
Date of Joining the Institution	01-10-2011
Qualifications with Class/Grade	
UG	BE.,-I Class
PG	MBA.,-I Class
Ph.D	Ph.D Management
Total Experience in Years	28 years
Teaching	14 Yrs
Industry	13.7 Yrs
Research	Yes
No. of Book published with details (Name of the Book,Publisher with ISBN, Year of	1.Business Research Methods 2018, 978-93-87862-29-6



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publication, etc.)	
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	35
National	18
International	9
Papers Published in Journals (No. of papers published in National/International Journals/Conferences)	
National	12
International	10
Papers Presented in Conferences	
National	15
International	12
Ph.D Guide/ Give field & University	
Field	Management (IBM & System)
University	Bharathiar University
Ph.Ds / Projects Guided	Nil
Projects at Masters level	25
Professional Memberships	Yes
Interaction with Professional Institutions	Yes
Awards	Yes
Total No of Grants fetched	
Consultancy Activities (Provide additional details)	Yes
Project Carried Out	25
Patents/ IPRs (Filed & Granted)	Yes
Technology Transfer	Yes
	
Name	Dr. A. Sulthan
Date of Birth	16.07.1990
Unique ID	KV/T/2269
Department	MBA
Date of Joining the Institution	01.06.2019
Qualifications with Class/Grade	
UG	BBA , A+
PG	MBA, A++
Ph.D	PhD in Management
Total Experience in Years	
Teaching	5 Years 8 Months



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Industry	NIL
Research	6 Years 6 Months
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	<ul style="list-style-type: none">• <i>Share Market Dictionary</i>. Prabhat Prakashan. ISBN 9353223091.• <i>Share Market Sabdhakosh</i>. Prabhat Prakashan. ISBN 9353221013.• <i>Dictionary of Economics</i>. Prabhat Prakashan. ISBN 8194510910.
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
National	26
International	22
Papers Published in Journals	48
(No. of papers published in National/International Journals/Conferences)	4
National	2
International	2
Papers Presented in Conferences	4
National	2
International	2
Ph.D Guide/ Give field & University	NIL
Field	NIL
University	NIL
Ph.Ds / Projects Guided	NIL
Ph.Ds	NIL
Projects at Masters level	70
Professional Memberships	Indian Commerce Association - Life Membership
Interaction with Professional Institutions	NIL
Awards	NIL
Total No of Grants fetched	NIL
Consultancy Activities (Provide additional details)	<ul style="list-style-type: none">○ Feasibility Study on Starting a Departmental Store in Dindigul, 2020○ Future market of Face mask and 3-ply mask, 2021○ Mult bagger Stocks suggestions for HNIs, 2021○ Classification of Crop with Satellite image using Python, 2024
Project Carried Out	NIL
Patents/ IPRs (Filed & Granted)	NIL
Technology Transfer	NIL



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Name	K. Raja
Date of Birth	09/04/1995
Unique ID	KV/T/3199
Date of Joining the Institution	19.10.2022
Qualifications with Class/Grade	
UG	BE- I Class
PG	MBA (Logistics & Marketing) - I Class
Ph.D	
Total Experience in Years	4 Years 3months
Teaching	2 years 3 months
Industry	2 years
Research	
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	
International	
Papers Published in Journals (No. of papers published in National/International Journals/Conferences)	Nil
National	
International	
Papers Presented in Conferences	1
National	
International	1
Ph.D Guide/Give field & University	Nil
Field	
University	
Ph.Ds / Projects Guided	Nil
Ph.Ds	
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil



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Project Carried Out	
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	Dr. P. Sankari
Date of Birth	21-10-1991
Unique ID	KV/T/3220
Department	MBA
Date of Joining the Institution	06.03.2023
Qualifications with Class/Grade	
UG	BCA – I class
PG	MBA – I Class M.Phil SLET
Ph.D.	Management (Operations)
Total Experience in Years	7
Teaching	7
Industry	Nil
Research	7
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Digital Marketing Saradha Publications, Kolkata 2024
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	
International	
Papers Published in Journals	19
(No. of papers published in National/International Journals/Conferences)	
National	11
International	8
Papers Presented in Conferences	
National	8
International	11
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil



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Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Overall Tamil Nadu Topper in Montessori
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
Project Carried Out	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	GODWIN J
Date of Birth	26-10-1991
Unique ID	KV/T/3260
Department	MBA
Date of Joining the Institution	04.04.2023
Qualifications with Class/Grade	
UG	BE – II Class
PG	MBA – I Class
Ph.D	
Total Experience in Years	
Teaching	3 Years 7 Months
Industry	2 Years
Research	
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	Nil
International	Nil
Papers Published in Journals (No. of papers published in National/International Journals/Conferences)	Nil
National	Nil
International	Nil
Papers Presented in Conferences	Nil
National	Nil



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International	Nil
Ph.D Guide/Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Employee competency mapping in Sampandam Spinning Mill, Erode
Interaction with Professional Institutions	Nil
Awards	Presented in AIMA National Management Week
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details) Nil	Nil
Project Carried Out	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	Meicin Charley C
Date of Birth	20.12.1989
Unique ID	KV/T/4336
Department	MBA
Date of Joining the Institution	17-07-2023
Qualifications with Class/Grade	
UG	B.sc (computer science) – II class
PG	MBA (HR) – I class
Ph.D	-
Total Experience in Years	16 years
Teaching	1 year 8 months
Industry	15 years
Research	Nil
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	Nil
International	Nil



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Papers Published in Journals (No. of papers published in National/International Journals/Conferences)	Nil
National	Nil
International	Nil
Papers Presented in Conferences	Nil
National	Nil
International	Nil
Ph.D Guide/Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	1.Best Employee 2022 2 Best Target achiever 2018 & 2020
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
PROJECT CARRIED OUT	Nil
Patents/ IPRs (Filed & Granted)	Patent – Company name: Xtra Weight solutions Patent Application no:202441064614
Technology Transfer	Nil
	
Name	M. Dhivya
Date of Birth	24-07-1988
Unique ID	KV/T/4370
Department	Management
Date of Joining the Institution	20-10-2023
Qualifications with Class/Grade	
UG	B.Com (Computer Application)
PG	MBA., - I class with Distinction
Ph.D.	NIL
Total Experience in Years	9 Years
Teaching	5 years 8 Months
Industry	3.2 years



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Research	Nil
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	3 Books Published 1.Design Thinking in Logistics and Supply Chain Management (9789182171978) 2023 2. Digital Marketing (978759643276) 2024 3.Renovating trends in Digital Marketing (9787267589134) 2024
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	1.Recent Developments in cyber Security (978939362276) 2023 2. E-commerce chapter (9789393622549) 2023 3.Stengnography (9789399556346) 2023
National	3
International	5
Papers Published in Journals	AI Powered Customer Relationship Management in Online Retail – IEEE Xplore
(No. of papers published in National/International Journals/Conferences)	2
National	0
International	2
Papers Presented in Conferences	AI with Design thinking Green Banking
National	Nil
International	Nil
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
PROJECT CARRIED OUT	Nil
Patents/ IPRs (Filed & Granted)	IOT Implementation Analysis the Supply Chain (Granted) 08/03/2024
Technology Transfer	Nil



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Name	Mrs. M. Mahalakshmi Priyadharshini
Date of Birth	03.07.1989
Unique ID	KV/T/4697
Department	MBA
Date of Joining the Institution	13.05.2024
Qualifications with Class/Grade	
UG	B. Com (General) – Distinction
PG	MBA (HR & Finance) – First Class
	NET
Ph.D.	Nil
Total Experience in Years	8 years
Teaching	8 Years
Industry	Nil
Research	Nil
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	Nil
International	Nil
Papers Published in Journals	Nil
(No. of papers published in National/International Journals/Conferences)	Nil
National	Nil
International	1
Papers Presented in Conferences	Nil
National	2
International	4
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil



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Consultancy Activities (Provide additional details)	Nil
Project Carried Out	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	K. Anu Indravathi
Date of Birth	22.11.1996
Unique ID	KV/T/4774
Department	MBA
Date of Joining the Institution	01.06.2024
Qualifications with Class/Grade	BE-I CLASS MBA-DISTICTION PhD-Pursuing
UG	BE CIVIL ENGINEERING
PG	MBA HR
Ph.D.	MANAGEMENT
Total Experience in Years	4.4 YEARS
Teaching	1.9 YEARS
Industry	2.7 YEARS
Research	Nil
No. of Book published with details (Name of the Book,Publisher with ISBN, Year of publication, etc.)	1(Congratulations! You're Hired, JEC publication 978-93-5850-995-3, 2024)
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	1(Asian Book, ISSN 2249-6023 Vol 7 ,2018)
National	Nil
International	Nil
Papers Published in Journals	1
(No. of papers published in National/International Journals/Conferences)	2
National	Nil
International	Nil
Papers Presented in Conferences	1
National	Nil
International	Nil
Ph.D. Guide/ Give field & University	Nil
Field	Nil



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University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
PROJECT CARRIED OUT	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	SWARNAMATHI M
Date of Birth	24-12-1993
Unique ID	KV/T/4811
Department	MBA
Date of Joining the Institution	19-06-2024
Qualifications with Class/Grade	
UG	BBA
PG	MBA – I Class
Ph.D.	Nil
Total Experience in Years	7 years 10 months
Teaching	7 months
Industry	7 years 3 months
Research	Nil
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	Nil
International	Nil
Papers Published in Journals	Nil
(No. of papers published in National/International Journals/Conferences)	Nil
National	Nil



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International	Nil
Papers Presented in Conferences	Nil
National	Nil
International	Nil
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
Project Carried Out	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	KARTHIK P G
Date of Birth	11/04/1998
Unique ID	KV/T/4840
Department	MBA
Date of Joining the Institution	01-08-2024
Qualifications with Class/Grade	
UG	BBA – First Class
PG	MBA – First Class
Ph.D.	PURSUING
Total Experience in Years	4 Years and 3 Months
Teaching	3 Years and 2 Months
Industry	1 Year and 2 Months
Research	Nil
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	Nil
International	Nil



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of the Book, Publisher with ISBN, Year of publication, etc.)	PUBLICATIONS, 9789393769848 Year March 2024
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Analysis and Study of Social Marketing in India Handbook of Research in Basic and Applied Science ISBN 978935980-year 2003 The Role of International Law in Addressing Global Human Rights Violations Fusion of Knowledge: Multidisciplinary perspectives in Research Volume -2 9789358792119 September 2023
National	Nil
International	Nil
Papers Published in Journals	Nil
(No. of papers published in National/International Journals/Conferences)	Nil
National	Nil
International	Nil
Papers Presented in Conferences	Nil
National	Nil
International	Nil
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
Project Carried Out	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	



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Name	Pavithra S
Date of Birth	14.06.1997
Unique ID	KV/T/4917
Department	MBA
Date of Joining the Institution	19.09.2024
Qualifications with Class/Grade	
UG	B.E - First Class
PG	MBA - First Class
Ph.D.	NIL
Total Experience in Years	1 Year 5 Months
Teaching	7 Months
Industry	10 Months
Research	NIL
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
National	NIL
International	NIL
Papers Published in Journals	NIL
(No. of papers published in National/International Journals/Conferences)	NIL
National	NIL
International	NIL
Papers Presented in Conferences	NIL
National	NIL
International	NIL
Ph.D. Guide/ Give field & University	NIL
Field	NIL
University	NIL
Ph.Ds / Projects Guided	NIL
Ph.Ds	NIL
Projects at Masters level	Grievance Handling Mechanism in BMR PET industry
Professional Memberships	NIL
Interaction with Professional Institutions	NIL
Awards	NIL
Total No of Grants fetched	NIL
Consultancy Activities (Provide additional details)	NIL
Project Carried Out	NIL
Patents/ IPRs (Filed & Granted)	NIL



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Technology Transfer	NIL
	
Name	Dr. T. M. SHANKAR
Date of Birth	28.12.1987
Unique ID	KV/T/4922
Department	MBA
Date of Joining the Institution	07.10.2024
Qualifications with Class/Grade	
UG	B.Tech. (IT) – First Class
PG	M.B.A. (Marketing & HR) – First Class with Distinction. M.Phil. – Highly Commended S.E.T. – Qualified for Lectureship
Ph.D.	PhD in Management – Highly Commended
Total Experience in Years	13 years
Teaching	12 Years 9 Months
Industry	6 months
Research	NA
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
National	3
International	5
Papers Published in Journals	8
(No. of papers published in National / International Journals / Conferences)	NIL
National	NIL
International	NIL
Papers Presented in Conferences	15
National	10
International	5
Ph.D. Guide/ Give field & University	NA
Field	NA
University	NA
Ph.Ds / Projects Guided	NA
Ph.Ds	NA



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Projects at Masters level	75
Professional Memberships	NIL
Interaction with Professional Institutions	NIL
Awards	1. Best Coordinator Award 2. Eminent Role player award 3. Professional Excellence Award
Total No of Grants fetched	NIL
Consultancy Activities (Provide additional details)	NIL
Project Carried Out	NIL
Patents/ IPRs (Filed & Granted)	NIL
Technology Transfer	NIL
	
Name	NIROJINI V
Date of Birth	24.06.2002
Unique ID	KV/T/4927
Department	MBA
Date of Joining the Institution	08.11.2024
Qualifications with Class/Grade	MBA
UG	B.sc Physics – I Class
PG	MBA – I Class
Ph.D.	NIL
Total Experience in Years	1.5 Years
Teaching	3 Months
Industry	1 Year
Research	NIL
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
National	NIL
International	NIL
Papers Published in Journals	NIL
(No. of papers published in National/International Journals/Conferences)	NIL
National	NIL
International	NIL



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Papers Published in Journals	Nil
(No. of papers published in National/International Journals/Conferences)	Nil
National	
International	
Papers Presented in Conferences	Nil
National	
International	
Ph.D. Guide/ Give field & University	Nil
Field	
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
Project Carried Out	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil
	
Name	Dr. D. JUBLEE
Date of Birth	01.12.1956
Unique ID	KV/T/4934
Department	Management
Date of Joining the Institution	19.11.2024
Qualifications with Class/Grade	
UG	BA Cooperation, Gandhigram Rural University, Gandhigram
PG	MBA, MTM., M.Phil.,(Management)
Ph.D.	Management Bharathidasan university 2010 March
Total Experience in Years	43 years
Teaching	27 years



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Industry	16 years
Research	<p>27 years research experience</p> <p>Board of Study Members for Bharathidasan University Tiruchirappalli, and Bharathiar University Coimbatore.</p> <p>Doctoral Committee members for various Universities</p> <p>Act as a one man commission granting permission to start M.sc Hospital Management programme at Shri Mathi Indira Gandhi college Trichy</p>
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	<ul style="list-style-type: none"> • Essential of Retailing, Ph publication, ISBN : 978-81-923563-3-4 2014 • Introduction to Services Marketing,. NCUTE ISBN : 978-81-923563-2-7 2014 • Foundations of Retail Management, NCUTE ISBN : 978-81-923563-3-4 2014 • Social Capital in Textile Industry-A Research Perspective, NCUTE ISBN - 978-81-923563-4-1 2014 • Service quality in hospitality industry, Lambert Academic publishing ISBN – 9783659572667 2014 • Services Marketing, Lambert Academic publishing ISBN – 9783659572667 2014
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	NIL
National	NIL
International	NIL
Papers Published in Journals	NIL
(No. of papers published in National/International Journals/Conferences)	
National	10
International	Nil
Papers Presented in Conferences	10
National	20
International	10
Ph.D. Guide/ Give field & University	<p>Bharathidasan university</p> <p>Bharathiar university category A</p>



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	Bharathiar University Category B Mysore University Mother Teresa University Sathyabama University
Field	Management
University	Bharathidasan university Bharathiar university category A Bharathiar University Category B Mysore University Mother Teresa University Sathyabama University
Ph.Ds / Projects Guided	08
Ph.Ds	8 guided and awarded, MPhil guided 5 and awarded 5
Projects at Masters level	05
Professional Memberships	NIPM,NHRD,CMA,TMA,AIMS
Interaction with Professional Institutions	Welinger school of Management (Mumbai)
Awards	Hindi Directed (Government of India) selected from South India, 1981 They have selected from Non Hindi Speaking states University students to All India Tour. Visited 20 Universities.(All over India) Hindi Scholarship awarded from Government of India. This is prestigious award when I was pursuing UG final year at Gandhigram Rural University, Dindugal. Tamil Nadu
Total No of Grants fetched	05 from Government of Tamil Nadu and 05 from Government of India
Consultancy Activities (Provide additional details)	Feasibilities of starting Fast Food Restaurant. Consultant for India and Sri Lanka. Feasibilities of starting Integrated Livestock farm consultant
PROJECT CARRIED OUT	Ministry of Textiles Government of India project handled in Tirunelveli and Tirupur. The project submitted to Ministry of Textiles.
Patents/ IPRs (Filed & Granted)	NIL
Technology Transfer	NIL
	
Name	Dr. D. MAHALAKSHMI
Date of Birth	30.07.1984
Unique ID	KV/T/4937



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Department	MBA
Date of Joining the Institution	25.11.2024
Qualifications with Class/Grade	
UG	B. Com (CA) - First Class with Distinction
PG	M.B.A. – First Class
Ph.D.	Fulltime and awarded on JULY 26, 2024
Total Experience in Years	14 years
Teaching	3.5 years
Industry	4.5 years
Research	6.5 years
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
National	Nil
International	Nil
Papers Published in Journals	
(No. of papers published in National/International Journals/Conferences)	6
National	4 Journals (UGC Net)
International	2 Journals (Both SCOPUS)
Papers Presented in Conferences	
National	6
International	Nil
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	2 Projects in Human Resource Management
Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	<ul style="list-style-type: none">• Best Paper and Presentation Award at KIT College• Best Research Paper Award at Dr. N.G.P. Arts and Science College• Best Paper Presenter Award at Dr. N.G.P. Arts and Science College
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
PROJECT CARRIED OUT	Nil
Patents/ IPRs (Filed & Granted)	Nil



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Technology Transfer	Nil
	
Name	C. R. Santosh
Date of Birth	06.06.1999
Unique ID	4963
Department	Management
Date of Joining the Institution	20.1.2025
Qualifications with Class/Grade	
UG	B.com IT 66% with first class
PG	MBA IB 78% with first class with distinction
Ph.D.	Pursuing
Total Experience in Years	
Teaching	Nil
Industry	Nil
Research	4 years
No. of Book published with details (Name of the Book, Publisher with ISBN, Year of publication, etc.)	Nil
Papers Published in Chapters (Name of the Book, Publisher with ISBN, Year of publication, etc.)	7
National	2
International	6
Papers Published in Journals	YES UGC, SCOUPS, ABDC, peer reviewed journals
(No. of papers published in National/International Journals/Conferences)	8
National	3
International	5
Papers Presented in Conferences	8
National	3
International	5
Ph.D. Guide/ Give field & University	Nil
Field	Nil
University	Nil
Ph.Ds / Projects Guided	Nil
Ph.Ds	Nil
Projects at Masters level	Nil



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Professional Memberships	Nil
Interaction with Professional Institutions	Nil
Awards	Nil
Total No of Grants fetched	Nil
Consultancy Activities (Provide additional details)	Nil
PROJECT CARRIED OUT	Nil
Patents/ IPRs (Filed & Granted)	Nil
Technology Transfer	Nil

ADMISSION PROCEDURE

- State Admission Authority : DOTE
- Admission Test Agency : CAT, MAT, GMAT, CMAT, TANCET, CET
- Seat Allotment for Consortium Exam : 60
- Seat Allotment for TANCET : 60

Calendar for Admission:

- Last date of request for applications : 20.01.2025
- Last date of submission of applications : 29.08.2025
- Dates for announcing final results : 05.09.2025
- Release of admission list
(main list and waiting list shall be announced on the same day) : 08.09.2025
- Date for acceptance by the candidate (time given shall in no case be less than 15 days) : 25.09.2025
- Last date for closing of admission : 03.10.2025
- Starting of the Academic session : 03.10.2025
- The Waiting list shall be activated only on the expiry of date of main list : 25.09.2025
- The Policy of refund of the Fee, in case of withdrawal, shall be clearly notified : 31.10.2025

CRITERIA AND WEIGHTAGES FOR ADMISSION	ADMISSION/ENTRANCE TESTS
Describe each criterion with its respective weightages	CAT - 100% MAT - 100% GMAT - 100% CMAT - 100% TANCET - 100% CONSORTIUM - 100%



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<p>Mention the minimum Level of acceptance, if any</p>	<p>A pass in a recognized Bachelor's degree of minimum 3 years duration and obtained (i) at least 50 % for OC, FC and Other State, (ii) 45 % for all others in the qualifying degree examination.</p> <p>(a) 10+2+3 years pattern (or)</p> <p>(b) 10+3 years Diploma +3 years pattern (or)</p> <p>(c) B.E./B.Tech./B.Arch./B.Pharm. (or)</p> <p>(d) (i) 10+2+AMIE* (or) (ii) 10+3 years diploma (awarded by the State Board of Technical Education) + AMIE.*</p> <p>Candidates admitted through Lateral Entry in degree courses are not eligible EXCEPT, B.E. / B.Tech. and MCA degree courses.</p> <p>Candidates with B.E./B.Tech degree obtained through Distance / Weekend mode are not eligible.</p> <p>Candidates with degree obtained without studying 10th, 12th Std. or 3 years degree programme are not eligible.</p>
<p>Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years</p>	<p>CAT - 100</p> <p>MAT - 400</p> <p>GMAT - 400</p> <p>CMAT - 200</p> <p>TANCET - 50</p> <p>CONSORTIUM - 27</p>
<p>Display marks scored in Test etc. and in aggregate for all candidates who were admitted</p>	<p>NA</p>
<p>List of Applicants</p>	<p>NA</p>
<p>List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentilescore for Management quota seats (merit wise)</p>	<p>NA</p>

INFORMATION OF INFRASTRUCTURE AND OTHER RESOURCES AVAILABLE

<p>Number of Classrooms and Size of Each</p>	<p>4 Classrooms, 340 Sq.mtrs.,</p>
<p>Number of Tutorial rooms and Size of Each</p>	<p>66 Sq.mtrs</p>
<p>Number of Library and Size of Each</p>	<p>100 Sq.mtrs.</p>



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Number of Drawing Halls with capacity of each	1 and 150 Sq.mtrs.
Number of Computer Centers with capacity of each	1 and 150 Sq.mtrs
Central Examination facility (Number Nodes, Internet Bandwidth, etc.)	Total Students – 120, Number of Nodes with Internet Connection – 60, Available Bandwidth in Mbps - 170
Barrier Free Built Environment for disabled and Elderly Persons	Yes
Occupancy Certificate	K.Dis.1012/2023/A3
Fire and Safety Certificate	K.Dis. 25152/E1/2024
Hostel Facilities	<ul style="list-style-type: none"> • A Separate, well-secured, Spacious well-built and well-furnished hostel with Indoor sports facility. • Gymnasium is present for Girls and Boys. Medical and other facilities at hostel are available

Library	
Number of Library Books/ Titles/ Journals Available (Programme-wise)	Books – 9610 Journals - 11 (National – 5, International – 6)
List of online National/ International Journals Subscribed	National -172 International - 68
E – Library Facilities	Yes
National Digital Library (NDL) Subscription Details	Yes 19.04.2024 to 19.04.2025
Laboratory and Workshop	
List of Major Equipment/ Facilities in each Laboratory/ Workshop	Equipment: <ul style="list-style-type: none"> • Any Licensed Spread Sheet and Analysis Softwarelike Microsoft Excel, SPSS etc. • Computer with (processor P-V or above) -60 Interactive Teacher Control Software - 1 Audio Mixer - 1 • English Language Lab Software – 1, Career Lab Software - 1 • Client Systems (PIV or above, 512 MB RAM/40 GB, OS: Windows, Audio card with headphones (with mike) JRE 1.3 – 1 • Collar mike - 1 • Cordless mikes -2 • DVD Recorder / Player - 1 • Handicap Video Camera (with video light stand micinput) - 1 • Interactive White Board - 1



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	<ul style="list-style-type: none"> LCD Projector with MP3 /CD /DVD provision for audio / video facility Desirable -10 Server (PV System, 1 GB RAM/40 GB HDD, OS: centos: 1 Windows server, Audio Card with headphones (with Mike), JRE 1.3 – 1 Television-5
List of Experimental Setup in each Laboratory/Workshop	<ul style="list-style-type: none"> Area of Laboratory Available (Sq. Mtr.) : 150 Number of Terminals with P4 processor or higher Available: 60 Number of Terminals on LAN/WAN Available: 60 Number of Printers - 5

COMPUTING FACILITIES

- Facilities for conduct of classes/courses in online mode (Theory & Practical): Google Classroom, Zoom
- Innovation Cell: Yes
- Special Purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.): Zoom Meetings

LIST OF FACILITIES AVAILABLE

- Games and Sport Facilities : Yes
- Extra-Curricular Activities : Yes
- Soft Skill Development Facilities : Yes

TEACHING LEARNING PROCESS

- Curriculum and syllabus for each of the Programs as approved by the University: Yes
- Academic Calendar of the University: Yes
- Academic Time Table with the name of the faculty members handling the Course: Yes
- Teaching Load of each Faculty: Yes
- Internal Continuous Evaluation System and place: Yes
- Student's assessment of Faculty, System in place: Yes

For each Post Graduate Courses give the following:

- Title of the Course: MBA
- Curricula and Syllabi: Anna University Chennai, Regulation 2021
- Laboratory facilities exclusive to the Post Graduate Course: DABM

Enrollment And Placement Details of Students in The Last 3 Years

S.NO	BATCH	% of PLACEMENT
1	2022	100
2	2023	100
3	2024	100



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LIST OF RESEARCH PROJECTS/ CONSULTANCY WORKS

- Number of Projects carried out, funding agency, Grant received : 1
- Publications (if any) out of research in last three years out of master's projects : 4
- Industry Linkage : Yes
- MOU's with Industries : Yes

BEST PRACTICES ADOPTED, IF ANY

- KVPL, SCS, CI3, etc
- Super Specializations
- Business Communications Skill Development Programmes
- One-on-one meetings with students twice in a semester
- Placement Details of Students in the Last 3 Years - 100%
- Enrollment of Students in the Last 3 Years-100%