

CONFERENCE OVERVIEW

The National level Conference on "Digital India: Challenges and Opportunities" envisages the various issues and challenges in the path of transformation towards the goal of a digitized country. With the advent of digital economy there has been enormous growth in the business avenues and job opportunities across the globe. India, the hub of many software giants, can play a pivotal role in generating multitudes of employment prospects for the ensuing generations. The information and communication technology in India has undergone land sliding changes during the recent decades. The cascading effect of this revolution will definitely last for many a century to come. The hallmarks like affordability, reliability, speed, usability and skill of India's capabilities in the field of digitisation are on par with any other players in the field. Digital India programme is the innovation brought by the inventions in the field of information and communication technology. The vision of digital India includes the building of Digital infrastructure, e-Governance and e-Services on demand. The provisions like mobile and online platforms empower citizens to confront the challenges in almost every field. Nevertheless, the picture is not that much glossy. The biggest hurdle is to make people acclimatize with the know-how of digital services, and creating awareness about the necessity of Digital India. This national conference aims to identify the various challenges and the ways to overcome and weave together a large number of ideas and thoughts into a single, comprehensive vision, so that each of them is seen as a part of a larger goal. Hence it becomes essential to adapt and boost the usage of digital applications by consumers as well as businesses and public institutions. Also, this conference will pave the way for wider consultations across various forums which cater to the daily needs of millions of the populace of this country. It will facilitate innovative solutions to the pressing concerns that hamper the development of the country as a whole.

CALL FOR PAPERS : TOPICS

e – Governance	Security and Governance in the new era of computing
Digital India Program and its impact on entrepreneurship	Data protection and confidentiality
Skilling India for Global Competitiveness	Electronic delivery (Product and Service Industry)
Transforming Business models through Big data and Cloud	Digital Marketing
Big Data: Application in Management	Emerging employment opportunities in Digital India

GUIDELINES FOR PAPER SUBMISSION

- Original work should be submitted for the conference.
- Authors are invited to submit an abstract not exceeding 300 words.
- Length of the full paper should not exceed 3000 words.
- The paper should be typed in Times New Roman, 12 font size with 1.5 line spacing and 1" margin on all sides.
- Tables, Illustrations, Charts and Figures should be numbered and the sources of the same should be mentioned.
- References should be in the APA style.
- The first page of the full paper should have the Title of the paper, Name(s) of author(s), Postal address, E mail id and Phone number.
- The papers will be blind reviewed and only the papers approved by the reviewers will be selected for presentation in the conference.
- Acceptance of the paper implies that at least one of the authors should attend the conference and present the paper.
- Submission of abstract and all communications have to be mailed to editorjcm@kvimvis.co.in

Abstract Submission	:15.02.2018
Intimation of acceptance	:22.02.2018
Full paper submission	:06.03.2018
Acceptance Intimation	:14.03.2018
Last date for registration fee	:20.03.2018
Date of conference	:06.04.2018



REGISTRATION

DD must be drawn in favour of "The Principal, KV Institute of Management and Information Studies", payable at Coimbatore and issued by a nationalized bank. The Author name must be written behind the DD in pencil. Upon selection for the KVIM Journal of Management (ISSN 2395-2156) Issue-1, Volume-4, March 2018 an additional amount of Rs.500 should be paid for publication.

DELEGATES	REGISTRATION FEES	
	PRESENTATION ONLY	PUBLICATION
Corporate Executives / Practitioners	Rs.750	Rs.1250
Academicians	Rs.500	Rs.1000
Research scholars	Rs.350	Rs.850
PG students	Rs.250	Rs.750