

Annual  
News Letter

December  
2022



# KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES

*Grooming Leaders of Tomorrow* | Approved By AICTE - New Delhi, Permanently Affiliated to Anna University, Chennai

No. 545, Sathy Main Road, Kurumbapalayam Post, Coimbatore, Tamil Nadu - 641107.

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## KVIM - IQAC News Letter

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### About KVIM

KV Charitable trust came into existence in the year 2009 with an aim to provide the best education to the students. The students. The Trust approved the opening of KV Institute of Management and Information Studies (KVIM as a standalone B School) during the year 2008. KV Institute of Management and Information Studies one of the leading institutions providing highly quality management program by leveraging technology to meet the learning needs of young minds. The management department at our Institution has highly qualified, experienced and dedicated teaching faculty to impart the best business knowledge. The Institution takes ceaseless efforts to ensure that the knowledge of the faculty is up to date through Seminars, Faculty Development Programs, and Management Development Programs within and outside the Institution.

KV Institute of Management and Information Studies take a lot of effort in imparting the required technical and practical knowledge to the students. The Department has well-equipped business laboratories with the latest business applications to give practical hands-on experience to our students. Learning through practice is more into curriculum along with teaching. It is our commitment to inculcate values of integrity, accountability and fairness so that students are trained to promote and maintain high ethical standards in management.



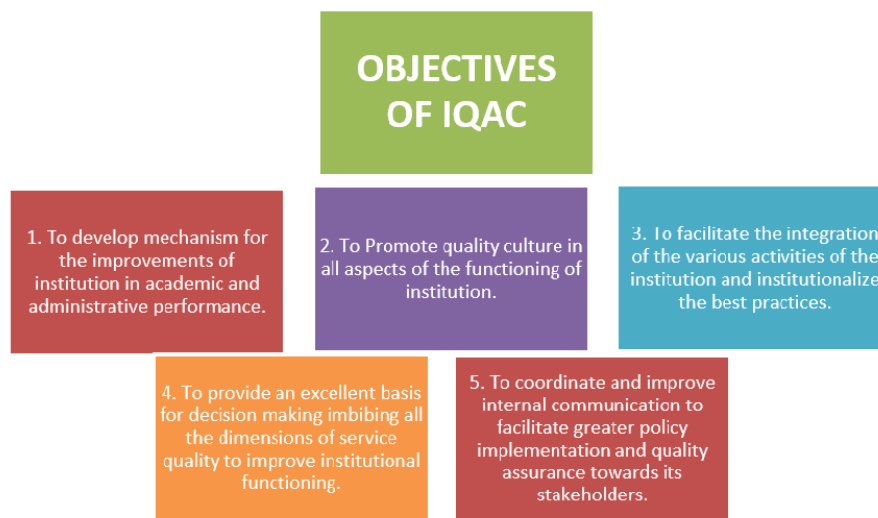
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Internal Quality Assurance Cell is an internal mechanism in the Institution aimed at improving the quality of Education and overall Institutional performance. Quality enhancement being a continuous process, the IQAC becomes a part of the institution's system and works towards realization of the goals of quality enhancement and sustenance.

The main objective of IQAC is to develop a system for conscious, consistent, and catalytic improvement in the performance of institutions. IQAC focuses on identifying the areas of concern, establishing benchmarks, and developing plans for continuous improvement in various aspects such as teaching-learning, research, infrastructure, governance, and student support services. IQAC is responsible for ensuring that the institution complies with the quality standards set by regulatory bodies and accreditation agencies. It plays a key role in the institutional accreditation process, by helping institution prepare for accreditation reviews and ensuring that they maintain the required standards after accreditation.

The IQAC is typically led by the Principal and includes faculty members, administrative staff, Experts from Industry, Experts from Academia, Parents and student representatives. It is a collaborative and participatory approach to quality assurance, where all stakeholders of the institution are involved in the improvement process.



## IQAC Initiatives

- IQAC suggested to modify the Super specialization courses as per the industry requirements, and it was implemented in the third semester. this super specialisation enables the students immerse themselves in their preferred "Placement Specialization", to sharpen their expertise in their chosen field and to prove themselves in the selected field.
- In order to secure good results and more ranks in the Anna University End semester Examinations, IQAC recommended to conduct remedial sessions for the students scored less than 60 marks. This remedial programmes are implemented.
- IQAC also suggested to Provide opportunity for the students to learn other languages like Hindi to break the cross cultural barrier. Based on this suggestion, the institution facilitates the students to learn other languages during the Saturdays.
- The institution is conducting an exclusive programme for development of Business Communication Skills of the students. The institution already designed the modules for this programme. As per recommendation of the IQAC this programme has been aligned with the new skill development programme " Jeevan Kaushal".
- In view of improving the Infrastructure, the institution has strengthening the Wifi network and improved coverage across the campus. It has upgraded the network to 100mbs/1gbps for higher speed. The Institution also isolated the DVR network from official network for improving network performance.

## Driving Excellence: Implementing and Measuring Outcome-Based Education (OBE)



We are delighted to announce the successful implementation and measurement of Outcome-Based Education (OBE) for the Academic Year 2022-2023. This student-centric approach has enhanced the learning experience by providing clear outcomes, resulting in increased engagement. Measurable learning outcomes have allowed for comprehensive assessments and continuous improvement in teaching methodologies. Aligning with industry standards has made our students more employable, contributing to their readiness for professional challenges.

The success of OBE strengthens our commitment to academic quality and may contribute to program accreditation. The data-driven decision-making ensures efficient resource allocation and strategic planning. We express gratitude to all stakeholders for their commitment to the success of OBE in our department. Looking ahead, we aim to build on this success for future academic years.

## Transforming Futures: The Triumphs of our Placement Department

The Placement Department of KVIM is working tirelessly to enhance the employability of the students. It takes opportunities to enhance the skills of students to an optimum level of the industry needs. The placement department inculcate all ethical, academics and professional skills in their personalities to meet all requirements of the organisations and to break all the barriers confidently.

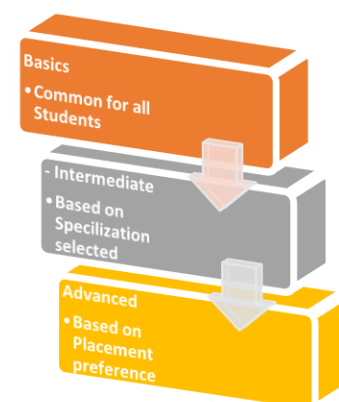


Taking in mind the interest of students and employers our Placement Department is providing comprehensive training programs to enhance the employability of our students to meet their dream job. As a result of these efforts, we can achieve 100% placements in the consecutive years.

Even in the challenging employment landscape and due to COVID, the Placement Department adapted swiftly to virtual platforms, organizing numerous virtual recruitment drives. Despite all the uncertainties, we achieved a 100% placements consecutively.

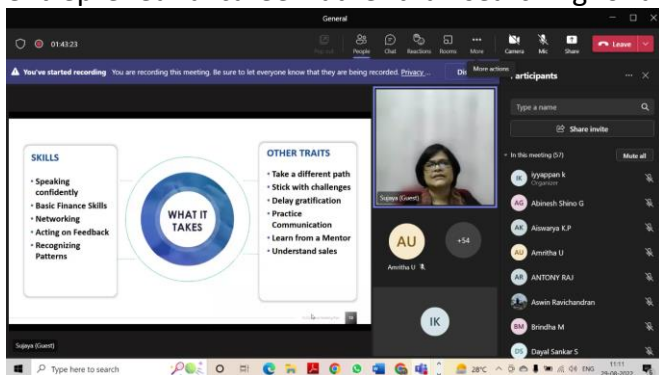
## Unique Super Specialization Journey for MBA Students

KVIM believes in providing students with a holistic and comprehensive education that equips them with skills and knowledge necessary to excel in the ever-evolving world of business. In view of this KVIM designed a distinctive Super Specialization program that allows students to deep into their chosen areas of expertise. This programme is offered in three levels. The Basic level is to provide a strong understanding of essential business concepts that serve as the bedrock for any specialization. Second, the intermediate level is to explore deeper into the specific areas of business that align with their career aspirations and interests. Third, the Advance Level to make students immerse themselves in their preferred "Placement Specialization" in which, they have honed their expertise in their chosen field, making them ready for the industry.



## Entrepreneurial Awareness Programme: The Road to Entrepreneurship

KV Institute of Management and Information Studies, Coimbatore organised an Entrepreneurial Awareness Programme Titled “The Road to Entrepreneurship” on the 29<sup>th</sup> of August 2022, Monday. Ms. Sujaya Rao, Co-founder, TeenR & Entrepreneurial Trainer, Chennai, was invited as Guest Speaker. This programme was organised to spread the thought of entrepreneurship for the final year students to inculcate the Entrepreneurial culture and environment in such a way that students get encouraged opting for entrepreneurial career rather than searching for a job.



The Speaker speaks about the basics of Entrepreneurship and shares some of her experiences as an Entrepreneurial Consultant. Finally the speaker gives some motivation to the students to become entrepreneurs.

## OUTBOUND TRAINING

KVIM organised an outbound training in collaboration with Nilgris Biosphere on the 05<sup>th</sup> of June 2022. The outbound training for students of KVIM was focused on personal growth, interpersonal skills, problem-solving abilities, and a deeper connection with nature and others.



It was a best experience for the students to absorb knowledge and improve their skills outside the ‘four walls’ of their classroom environment. The training provides numerous benefits, including increased confidence, enhanced teamwork and communication skills, improved problem-solving abilities, and a deeper understanding of personal strengths and weaknesses.

## MEET THE ALUMNI

KVIM has a practice of inviting its Alumni to share their experience and give various insights to the students. The event is named as Meet the Alumni. As part of this KVIM Invited Dr.Dhilipan.C of Batch 2011-2013 on 31<sup>st</sup> January 2022 to share his experience and expertise with the students. Students were given insights on the skills like Communication, Leadership, Emotional Intelligence, Problem-Solving, and Time Management which are essentials for the professionals to improve their performance at work. Dr.Dhilipan.C also shared his journey from KV Institute of Management to his current career.



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