

Institute Name		KV Institute of Management and Information Studies					
India Ranking 2017 ID		IR17-MGMT-1-1578					
Discipline		Management					
Parameter		Consultancy Projects					
2D.FPPP	S.No.	Financial Year	Name of faculty (Chief Consultant)	Client Organization	Title of Consultancy of project	Amount received (in Rupees)	Amount received (in words)
1	1	2015-16	1 Mrs.S.Vimala	KV Matriculation Hr.Sec.School	Feasibility Study on Educational level of Students	25000	Twenty five thousand
			2 Dr.N.V.Poovendiran	Elce Clinic	Brand Building & Market Expansion	70043	Seventy thousand forty three
			3 Ms.R.Sathya	One Centre	A Study on Manipulating Data	26400	Twenty one thousand six hundred
			4 Mrs.S.Vimala	Poorvika	Marketing of Idea Sim	15000	Fifteen thousand
			5 Mrs.R.Rajeswari	Yarnex	Customer satisfaction on yarn production	12400	Twelve thousand four hundred
			6 Dr.M.Vidhya	BU/KU	A Study on Automation of Examination eaves-dropper	45600	Forty five thousand six hundred
			7 Mrs.P.B.Saranya	Flora Wedding Planners	A Study of Adroitness of Programmes	4000	Four Thousand
			8 Mrs.S.Vimala	Bio Planet India Private Ltd.	Evaluation of Interview Process	6000	Six Thousand
			9 Mrs.P.B.Saranya	Priyadharshini Cards	A Role on Front office Management	12800	Twelve thousand eight hundred
			10 Ms.R.Sathya	Best Academy	Effectiveness of Event Management	4800	Four Thousand Eight Hundred
			11 Mrs.R.Rajeswari	Buoyant Media	Impact of Product Positioning	22000	Twenty two thousand
			12 Dr.M.Vidhya	E 2 E	A Survey on Pepsi Audit	51309	Fifty one thousand three hundred and nine
			13 Mrs.P.B.Saranya	Evershine Dynamics	A Study on Manipulating Data	16550	Sixteen thousand five hundred and fifty
			14 Mrs.S.Vimala	Gogizmo	To Study the impact of Inventory Sales	14500	Fourteen Thousand five hundred
			15 Mrs.P.B.Saranya	Kanagalakshmi Diamonds	A Role on Front office Management	6000	Six Thousand
			16 Dr.N.V.Poovendiran	Key Mind	Measuring the effectiveness of Consultancy Management	4800	Four thousand Eight Hundred
			17 Mrs.R.Rajeswari	KVIM	Skill directory and Performance Management	6750	Six Thousand Seven fifty
			18 Mrs.P.B.Saranya	M.S.Video	Effectiveness of Event Management	3200	Three thousand two hundred
			19 Mrs.S.Vimala	Muthu Fire Work	A study on Team building activities	1600	Thousand six hundred
			20 Mrs.P.B.Saranya	Sai Mithra	Impact of Promotional activities and Consumer Behaviour	2400	Two thousand four hundred
			21 Mrs.S.Vimala	Sharvaa Traders	Marketing Management	3000	Three thousand
			22 Ms.R.Sathya	VG Advertising Agency	EXploration of New Venture	68000	Sixty eight thousand
			23 Dr.M.Vidhya	Grand World Elder Care	A Study on factors influencing adaptability of Environmental factors	50000	Fifty thousand
			24 Mrs.P.B.Saranya	Vijay Park-inn Hotel	A Study on Consumer Behaviour	56000	Fifty Six Thousand
			25 Dr.N.V.Poovendiran	Bhanu Radha Textiles	A study on Promotional Strategy for Business Expansion	105000	One lakh Five thousand
			26 Mrs.R.Rajeswari	Comfort Hotels	A Study on Attrition rate of Customers	45000	Forty five thousand
			27 Mrs.S.Vimala	Vetha Varna Chit Funds (P) Ltd	A survey on key sources of Customers	55000	Fifty five thousand
			28 Ms.R.Sathya	People Point Soutlions	Performance appraisals of employees	42000	Forty two thousand
			29 Dr.M.Vidhya	VG Advertising Agency	International exposure of Foreign markets	20000	Twenty Thousand
			30 Mrs.R.Rajeswari	Enova Software and Hardware Solutio	Employee Satisfaction	17050	Seventeen Thousand and Fifty
2	2	2014-15	1 Mrs.P.B.Saranya	Vetha Varna Chit Funds (P) Ltd	Effect of Brand Building and its impact on Market Expansion	200000	Two Lakhs
			2 Mrs.R.Rajeswari	Comfort Hotels	Impact of Product Positioning on Customer Retention	75000	Seventy five thousand
			3 Dr.M.Vidhya	Evershine Dynamics	Market Feasibility on Product line Expansion	150000	One lakh fifty thousand
			4 Dr.N.V.Poovendiran	Bhanu Radha Textiles	Measuring the effectiveness of growth in identified areas of textile mill	82000	Eighty two thousand
			5 Mrs.S.Vimala	Suranna Textiles (P) Ltd	A Study on the impact of welfare measures on Employee Rentention	60000	Sixty thousand
3	3	2013-14	1 Dr.M.Vidhya	People Point Soutlions	Skill directory and Performance Management	30000	Thirty Thousand
			2 Mrs.P.B.Saranya	VG Advertising Agency	Exploration of New Market	90000	Ninety Thousand
			3 Dr.M.Vidhya	Grand World Elder Care	A Study on factors influencing adaptability of elder people	100000	One lakh
			4 Mrs.M.Karthika	Vijay Park-inn Hotel	Impact of Promotional activities and Consumer Behaviour	72000	Seventy Two Thousnd

3	2013-14	1	People Poi	Skill directory and Performance Management	30000	Thirty Thousand
		2	VG Advert	Exploration	90000	Ninety Thousand
		3	Grand Wor	A Study on factors influencing adaptability of elder people	100000	One lakh
		..	Vijay Park	Impact of Promotional activities and Consumer Behaviour	72000	Seventy Two Thousnd